

WV MEDICAID NICOTINE REPLACEMENT THERAPY UPDATE

Attention West Virginia Medicaid Pharmacy Providers,

As of January 29, 2024, the Rational Drug Therapy Program (RDTP) will issue a prior authorization (PA) for an initial 28-day supply of Nicotine Replacement Therapy without the requirement of Quitline enrollment for West Virginia Medicaid members.

Please be advised that patients will only be able to receive ONE 28-day supply without Quitline enrollment. Continuation of therapy is dependent upon members contacting the Quitline before their next prescription is due. With the initial fill, pharmacists are urged to counsel patients to enroll in the Quitline by calling 1-800-QUIT-NOW (800-784-8669) or texting the WV Tobacco Quitline at (304) 583-4010. If Medicaid members do not enroll in the Quitline, RDTP will not be able to provide a prior authorization for additional therapy.

****For WV Medicaid patients enrolled with The Health Plan (THP), patients will need to enroll directly with THP's tobacco cessation program. Patients can call 1-888-450-6023 to enroll.**

We hope this change will increase access to NRT therapy. As always, we appreciate your cooperation and willingness to work with patients committed to overcoming their addiction to nicotine.

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QUIT TIPS

- ⊗ Decide you want to quit.
- ⊗ List your reasons.
- ⊗ Put the list where you will see it often.
- ⊗ Set a quit date and circle it on your calendar.
- ⊗ Prepare yourself and your home.
- ⊗ Throw away cigarettes, lighters and ashtrays.
- ⊗ Ask for help. Your healthcare provider or pharmacy can help you find a way to quit.
- ⊗ Make a plan. Think about what you will do specifically during your weaker moments.
- ⊗ Plan for uneasy times. Plan for how you will deal with really wanting a cigarette when others are smoking around you.
- ⊗ Get support. Ask for support and patience from your partner, family and friends.
- ⊗ Reward yourself. Plan how you will spend the extra money you will save when you quit.



1-800-QUIT-NOW FOR FREE HELP

Monday-Friday (10 am-8 pm)
Saturday-Sunday (10 am-5 pm)

West Virginia Division
of Tobacco Prevention
350 Capitol Street, Room 514
Charleston, WV 25301

1-800-QUIT-NOW FOR FREE HELP.

We're here when you're really.

West Virginia
TOBACCO

LINE

1-800-QUIT-NOW

1-877-888-3134

Health
Options
Prevention

Prevention