## Presentation on the WIC Program to the Community Network Agency - Outline

- I. Introduction
  - A. Name and Title
  - B. Agency (location)
- II. Brief Summary "What is WIC?"
  - A. Stands for Women, Infants and Children
  - B. Federal Funding
  - C. Provides Supplemental Foods and Nutrition Education
  - D. Target Audience
- III. Distribute Materials
- IV. Discuss Local Area Statistics
  - A. WIC Program
    - 1. Assigned Caseload
    - 2. Caseload Breakdown
      - a. Women
      - b. Infants
      - c. Children
  - B. Current "Needs" in the Area as Determined by Statistics
  - C. % Eligible Population Currently Receiving WIC Benefits
  - V. Topics to be Addressed (determined by agency and location)
- VI. Assistance Provided by the WIC Program
  - A. Outreach Materials
  - B. Staff In-services
  - C. Referrals
  - D. Nutrition Education Counseling
- VII. Questions
- IX. Conclusion