

SMOKELESS TOBACCO

High school and
middle school past
30-day smokeless
tobacco users in 2020

630,000



Among youth, males
are far more likely to
use smokeless
tobacco than females.

Most forms of
smokeless tobacco
use causes
precancerous oral
lesions, oral,
esophageal, and
pancreatic cancer.

Smokeless tobacco
comes in many flavors
that are popular
among youth.



Products contain a
variety of nicotine
strengths. Youth
use of nicotine in any
form is unsafe.

NEW ORAL NICOTINE PRODUCTS

Oral nicotine **pouches** and **lozenges** are a new category of tobacco product that come in many flavors and are increasing in popularity. The products are still derived from tobacco and contain nicotine, but due to the absence of tobacco leaf, the **Food and Drug Administration does not classify it as a smokeless tobacco product**. Some of these products also claim to use synthetic nicotine, which has not yet been regulated by the FDA and in the meantime remain on the market.



of 15-24 year olds surveyed
in Fall 2020 were **past 30-day
users of pouches.**