SMOKELESS TOBACCO

High school and middle school past 30-day smokeless tobacco users in 2020

630,000

Among youth, males are far more likely to use smokeless tobacco than females.

Smokeless tobacco comes in many flavors that are popular among youth.

Most forms of smokeless tobacco use causes precancerous oral lesions, oral, esophageal, and pancreatic cancer.

Products contain a variety of nicotine strengths. Youth use of nicotine in any form is unsafe.

NEW ORAL NICOTINE PRODUCTS

Oral nicotine pouches and lozenges are a new category of tobacco product that come in many flavors and are increasing in popularity. The products are still derived from tobacco and contain nicotine, but due to the absence of tobacco leaf, the Food and Drug Administration does not classify it as a smokeless tobacco product. Some of these products also claim to use synthetic nicotine, which has not yet been regulated by the FDA and in the meantime remain on the market.

13% of 15-24 year olds surveyed in Fall 2020 were past 30-day users of pouches.