Bureau for Public Health
Strategic Map
The Blue Team

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Bureau for Public Health

Strategic Map: The Blue Team

Defining Your Piece of the Public Health Puzzle
Objectives

- The Blue Team’s Focus
- How do we define public health?
- What is a Statewide Public Health System Assessment?
- What is your piece of the puzzle?
The Story of Public Health

The *Health Statistics Center* maintains high quality BRFSS data and promotes the use of their data within BPH for program planning and evaluation. This ensures that they provide the right data, at the right time for the right purpose.

The *Office of Laboratory Services* provides reliable newborn screening laboratory data in support of Office of Maternal Child and Family Health program objectives.
West Virginia Bureau for Public Health
Strategic Map: 2011-2014

Meet Critical Public Health Needs
and Improve Health Outcomes
in a Changing Environment

A
Implement Prioritized
Public Health Programs
and Services

1. Conduct a Statewide
Public Health Needs
Assessment

2. Identify Legislatively
Mandated Programs
and Services

3. Develop and Apply
Criteria for
Prioritization

4. Develop and
Implement a
Statewide Health
Improvement Plan

5. Use Evidenced-Based,
Data-Driven
Decision Making

B
Demonstrate Public Health
Value by Achieving
Targeted Health Outcomes

1. Identify and Prioritize
Targeted Health
Outcomes

2. Assess Current
Capability to Track and Report
Outcomes

3. Develop & Implement
Standard Process
for Data Collection, Use
and Reporting

4. Partner with Key
Healthcare Entities
for Data Sharing

5. Strengthen Bureau
Capability to
Monitor, Track and
Report Outcomes

6. Foster Career
Development and
Advancement

C
Develop and Support
a Competent
Empowered
Workforce

1. Implement Succession
Planning

2. Promote Public Health as a Viable
Career

3. Work With Higher Education to Help
Meet Current & Future
Public Health Needs

4. Implement Targeted Recruiting
Efforts to Secure Needed Talent

5. Implement Key Strategies to Retain,
Develop, and Support Personnel

D
Improve Infrastructure
Effectiveness and
Efficiency

1. Empower
Appropriate
Decision-Making at All Levels

2. Strengthen Data Management
Policy, Capability and Accountability

3. Improve Technology
Utilization and Support

4. Explore Creative Ways to Support the
Bureau’s Legislative Agenda

5. Maximize Use of Existing
Funds

6. Pursue Alternative Sources of
Bureau Funding

E
Develop and Foster a Performance Management
and Quality Improvement Culture
Section 1:
How Do We Define the Public Health System?

- How do you define public health?
- How do you define a system?
The Story of Public Health

The Office of Epidemiology and Prevention Services educates the population and providers about the importance and legal requirements of immunizations in order to increase the vaccination coverage rates among 0-18 year olds in West Virginia.

The Office of Maternal, Child and Family Health manages the Health Check program to provide children regular check-ups, screenings and preventive services.
The Public Health System
Section 2: Conducting a Statewide Public Health System Assessment

The Story of Public Health
The Story of Public Health

The *Office of Community Health Systems and Health Promotion* supports technical assistance and training to local boards of health and health officers around Clean Indoor Air, in order to reduce population exposure to secondhand smoke.

The *Office of Nutrition Services* works to increase the usage of WIC Services in order to improve maternal and child health outcomes.
How was the State Public Health System Assessment Conducted in West Virginia?

- Assess how we and our partners perceive our performance to national standards
- Measures in each area
  - Planning and Implementation
  - State and Local Relationships
  - Performance Management and QI
  - Capacity and Resources
- Rating Scale
  - Minimal, Moderate, Significant or Optimal

The Story of Public Health
The Story of Public Health

The Office of Environmental Health Services conducts asbestos inspections in both public and private, kindergarten through 12th grade schools, in order to reduce the incidents of asbestos fiber release.

The Center for Threat Preparedness monitors the number of BPH staff that are trained and prepared to work in Health Command in order to increase the response capability in emergency and disaster events.
# Statewide Public Health System Assessment - Overall Summary

<table>
<thead>
<tr>
<th>Essential Public Health Service</th>
<th>Overall Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diagnose and Investigate Health Problems and Hazards</td>
<td>69.3%</td>
</tr>
<tr>
<td>Inform, Educate, and Empower People about Health Issues</td>
<td>51%</td>
</tr>
<tr>
<td>Enforce Laws and Regulations that Protect Health and Ensure Safety</td>
<td>46.4%</td>
</tr>
<tr>
<td>Develop Policies/Plans that Support Individual/Statewide Health Efforts</td>
<td>45.4%</td>
</tr>
<tr>
<td>Link People/Assure Provision of Care to Personal Health Services</td>
<td>42.8%</td>
</tr>
<tr>
<td>Mobilize Community Partnerships to Identify and Solve Health Problems</td>
<td>35.4%</td>
</tr>
<tr>
<td>Evaluate Effectiveness/Accessibility/Quality of Personal/Population Based Health Services</td>
<td>37.5%</td>
</tr>
<tr>
<td>Monitor Health Status</td>
<td>32.1%</td>
</tr>
<tr>
<td>Assure Competent Public Health and Personal Health Care Workforce</td>
<td>29.2%</td>
</tr>
<tr>
<td>Research for New Insights and Innovative Solutions to Health Problems</td>
<td>21.9%</td>
</tr>
</tbody>
</table>
What is a Statewide Public Health System Assessment?

A collaborative process of collecting and analyzing data and information related to improving health.
Your Important Role in the Assessment Process

- Improving the results
- Communicating successes and needs with partners
- Identifying opportunities for alignment
- Build and improve effectiveness and efficiencies
Section 3: What is Your Piece of the Puzzle?

Small Group Discussion
Monitor Health Status

Planning and Implementation
- Surveillance and monitoring
- Compile, provide and publish health data
- Operate a data reporting system
- Establish laws

State and Local Relationships
- Provide T/A in the interpretation, use and dissemination of data, the development of information systems and uniform data sets

Performance Management and QI
- Manage, review and improve the effectiveness of efforts

Capacity and Resources
- Commit resources, coordinate efforts and maximize professional expertise
Mobilize Partnerships

Planning and Implementation
- Build statewide support for public health issues
- Organize partnerships to identify and solve health problems

State and Local Relationships
- Provide assistance to build partnerships for community health improvement
- Provide incentives through grant requirements, financial incentives or resource sharing

Performance Management and QI
- Manage, review and improve partnership development activities

Capacity and Resources
- Commit resources, coordinate efforts and maximize professional expertise to sustain, mobilize and develop partnerships
Assure a Competent Workforce

Planning and Implementation
- Conduct assessment of workforce needs
- Develop a statewide workforce plan
- Develop and provide training to enhance professional competencies

State and Local Relationships
- Assist local systems in completing workforce assessments, workforce development and assure course work is available and accessible

Performance Management and QI
- Manage, review and improve workforce development activities
- Review extent to which academia prepares workforce

Capacity and Resources
- Commit resources, coordinate efforts and maximize professional expertise
Research for New Insights and Solutions

Planning and Implementation
• Maintain an academic practice collaboration to promote/organize research activities
• Disseminate and use research findings
• Have a public health research agenda (0%)

State and Local Relationships
• Provide T/A with research activities and with use of findings

Performance Management and QI
• Manage, review and improve research activities

Capacity and Resources
• Commit resources, coordinate efforts and maximize professional expertise
Section 4:
Next Steps for the Blue Group
The Story of Public Health

The *Office of Emergency Medical Services* educates and maintains the Emergency Management Services workforce in order to improve EMS injury recognition.

The *Office of Chief Medical Examiner* provides timely, accurate and informative death investigation services to make the cause and manner of death more definitive.
Resources

➢ Center for Performance Management
  ➢ http://www.dhhr.wv.gov/publichealthquality/Pages/default.aspx
  ➢ Email: BPHQI@wv.gov

➢ Association of State and Territorial Health Officials
  ➢ www.astho.org

➢ Public Health Foundation
  ➢ www.phf.org

➢ Public Health Accreditation Board
  ➢ www.phabboard.org
Section 6:
Questions and Discussion

Contact Us!

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