

Public Education Subcommittee: State Stigma Strategic Planning

Agenda

April 4, 2023

Noon-4pm

Marshall Family Medicine & Zoom

1) Welcome and Introductions

- a) Introduce the purpose of the meeting and the expected outcomes
- b) Invite participants to introduce themselves and share their roles and perspectives

2) Review of the Current Situation

- a) Provide an overview of the current state of substance use and stigma in West Virginia
- b) Review existing data and statistics on substance use and its impact on individuals and communities
- c) Discuss how stigma contributes to the problem and its effects on individuals and communities

3) Identification of Goals and Objectives

- a) Brainstorm and discuss potential goals and objectives for the strategic planning process
- b) Identify what success would look like in terms of reducing stigma and its impact on substance use in West Virginia
- c) Prioritize goals and objectives based on their potential impact and feasibility

4) Assessment of Resources and Constraints

- a) Identify and review existing resources and assets that can be leveraged to address stigma and substance use in West Virginia
- b) Discuss potential constraints and challenges that may impede progress towards the identified goals and objectives
- c) Identify strategies to overcome these constraints and challenges

5) Development of Strategies and Action Plans

- a) Brainstorm and discuss potential strategies to achieve the identified goals and objectives
- b) Prioritize strategies based on their potential impact and feasibility
- c) Develop action plans for each strategy, identifying key stakeholders, timelines, and metrics for success

6) Implementation and Evaluation

- a) Discuss how to implement the action plans and ensure stakeholder buy-in and support
- b) Identify key metrics for success and establish a process for ongoing evaluation and monitoring of progress towards the identified goals and objectives
- c) Discuss how to communicate progress and outcomes to stakeholders and the broader community

7) Conclusion and Next Steps

- a) Summarize the key takeaways from the meeting and the strategic planning process
- b) Identify next steps and assign responsibilities for implementation and ongoing evaluation
- c) Thank participants for their contributions and commitment to addressing stigma and substance use in West Virginia.