Meeting Minutes of the Governor's Council on Substance Abuse Prevention and Treatment Public Education Subcommittee Wednesday January 15, 2025, Approved

Attendees:

Subcommittee Members Attending: Tahnee Bryant, Lori Garrett-Bumba, Jenny Lancaster, Anne Martin, Lyn O'Connell (chair), Amy Saunders, Elizabeth Shahan, Crystal Welch, Shanen Wright Invited, Not Attending: Keigan Aabel-Brown, G. Backer, Sarah Barton, Carolyn Canini, Cathy Capps-Amburgey, Kimberly Chiaramonte, Dr. Dumas, Michelle Hermann, Paige M., Ashley May, Crystal May, Heather McDonell-Stalnaker, Gwyn McGee, B. McGinty, Ashley Murphy, Dr. Susan Murphy, Jay Phillips, T. Poling, Greg Puckett, Jan Rader, Tina Ramirez, Jessica Smith, Amy Snodgrass, Lee Storrow, J. Vance, S. Whaley, S. White,

Marshall University Staff: Bradley McCoy, Rachel Bledsoe

Opening

Dr. Lyn O'Connell provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Public Education Subcommittee. The meeting was called to order on Wednesday, January 15, 2025, and was conducted by Zoom conference. There were eight subcommittee members present in addition to the chair and staff. As there was no quorum, there was no motion to approve the previous meeting minutes. The objective of this meeting was to prioritize the 2025 State Plan key performance indicators (KPIs).

Agenda Items

2025 State Plan Goal Priorities

- Jessica Smith has sent a survey around to document specific mural locations, information, and participation, so they can all be posted in one place.
- Jenny Lancaster provided updates on the stigma training of trainers (ToT). Elizabeth Shahan is hosting a training on January 23, 2025 at the Prevention Solutions office in Clarksburg with 23 people registered and all regions represented. Jenny shared a draft of the updates to the StigmaFreeWV.org/breakthrough/ website. The list of trainers will be online and requests for training will be submitted via the website. If someone informally asks for stigma training via email or word of mouth, the guidance is to direct them to make a formal request on the website so that they get correctly matched with a trainer and request data can be tracked.
- The group discussed creating a youth-focused stigma training. The focus should be more broadly on mental health and being comfortable talking about it and seeking help. It will have to be short and powerful to compete with younger attention spans. This group would like youth's input from youth coalitions and leadership as well. Youth will be defined as younger than college aged since colleges already have ally training. Trainings already exist for middle and high schoolers so other models can be used for resources. If a youth focus group was conducted, it will not need IRB approval since it is not for research and only for input towards program development. Amy Saunders and Anne Martin are sending the group a list of example focus group questions.

Confirm Subcommittee Membership

• This agenda item was not discussed.

Additional Discussion

• None.

Adjournment

Dr. Lyn O'Connell thanked the Subcommittee members for their attendance and involvement. The Subcommittee is scheduled to meet again on February 19, 2025 at 1:00 PM.