

Meeting Minutes of the Governor's Council on Substance Abuse Prevention and Treatment Public Education Subcommittee March 15, 2023, Approved

Attendees:

Keigan Aabel-Brown, Sarah Barton, Carolyn Canini, Lori Garrett-Bumba, Jenny Lancaster, Anne Martin, Lyn O'Connell (chair), Tina Ramirez, Amy Saunders, Jessica Smith, Lee Storrow, Yolanda Sowards, JoAnna Vance, Sarah White, Shanen Wright

Opening:

Lyn O'Connell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Public Education Subcommittee. The meeting was called to order on Wednesday, March 15, 2023, and was conducted by Zoom conference. A quorum was present to approve January meeting minutes. Lori made the motion to approve, and Tahnee seconded the motion. The purpose of this meeting was to review Quarter 1 KPIs for the 2023 State Plan.

Agenda Items:

2023 Q1 KPI Review:

Goal 2

- Strategy 1, KPI 1: Lyn noted that an in-person meeting will be held in April to strategize with the marketing team for consistent state messaging initiative. They will ensure the 10 public education training expectations will be included in this messaging. DHHR communications will be attending the meeting.

Goal 1

- Strategy 1, KPI 1: Keigan reported that a training split into 3 sections has been created. The slide deck is ready to be uploaded to Base Camp, along with links to the videos. Jenny noted that more has been added around the definitions of the different types of stigma. She suggested running through the recordings with the PLOs to make any adjustments before conducting trainings. The goal to disseminate the trainings to PLOs is by the end of May. Subcommittee members are also invited to view the recordings and send feedback. Lyn noted there are 11 different target populations for the recordings, which are included in a compiled document that

has been uploaded to Base Camp. Additional resources may be included with the links for each group through key leaders. Keigan will also add information to the general slides surrounding education on methadone.

- Strategy 2, KPI 2: Subcommittee members identified West Virginia PCA, Collegiate Recovery, Project Aware, PDIF (expanded school and mental health), Robbie Miller and Sergeant Jay Powers (Law Enforcement), WV Rural Health Alliance, and WVU Association of Marketing (Ashton Mara) to disseminate anti-stigma trainings. A presentation during interims for the legislature was also mentioned. Lyn noted that it is key for subcommittee members to be familiar with materials to disseminate trainings themselves. Jessica mentioned that she has started to re-new stigma training with CPS workers. Lyn reported an Echo training was held for the medical schools to educate providers on stigma associated with PPW populations and suggested holding a similar monthly meeting to target different populations through anti-stigma messaging. JoAnna additionally mentioned the WV Leadership Academy could be included to build anti-stigma leadership in the state. She will set up a meeting to further discuss this.

Legislative Briefing Updates:

- A bill related to licensing behavioral health facilities requiring county commission approval did not pass.
- A bill detailing substance use in-patient providers having to provide transportation to people's state of origin (not eligible for Medicare if you did not live in that state for 6 months) did not pass.
- A bill aiming to increase criminal penalties for fentanyl did not pass.
- Bills related to making Delta 8, Delta 9, and Xylazine a different class of drugs did pass and is awaiting the governor's signature.
- The CON around methadone did not pass. Lee mentioned the House Health Committee passed a bill that would broadly overturn the moratorium with stronger guardrails, but there was pushback and confusion surrounding what methadone is. They also submitted a study for the interim health committee, but it did not pass.
- The X waiver has been removed and there are no longer requirements around who may prescribe a controlled substance, but providers who do prescribe these drugs are required to take a class to have prescription power. The training will be updated this summer to include prescription of any controlled substance.
- Lyn mentioned they are moving forward with a clinical trial at the Marshall School of Medicine on methadone prescribing. This aims to show how an academic medical center can prescribe through coordinated treatment.
- JoAnna noted that S.B. 558 passed which prohibits law enforcement agencies from posting mugshots onto social media for low level offenses. She also reported that Tianeptine or "ZaZa" is being added to the list of restricted drugs because it is related to overdose deaths.

Adjournment:

Without any additional discussion, Lyn closed the meeting by thanking all subcommittee members for their attendance and participation. The subcommittee will meet again in April.