

Meeting Minutes of the Governor's Council on Substance Abuse Prevention and Treatment Prevention Subcommittee March 21, 2024, Approved

Attendees:

Michele Bowles, Tammy Collins, Lori Garrett-Bumba, Stephanie Hayes, Nancy Hoffman, Jenny Lancaster, Christina Mickey, Melanie Purkey (co-chair), Amy Saunders (co-chair), Jessica Smith

Opening:

Amy Saunders provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Prevention Subcommittee. The meeting was called to order on Thursday, March 21, 2024 and was conducted by Zoom conference. A quorum was present to approve February meeting minutes. Lori made a motion to approve the minutes and Tammy seconded the motion. The purpose of this meeting was to hear from guest speaker, Christina Mickey, and review 2024 implementation planning for the State Plan.

Agenda Items:

Guest Speaker (Christina Mickey, Coalition for a Tobacco Free WV)

- Christina monitored legislation closely during the sessions, noting nearly 2,600 bills introduced. She focused on identifying any preemption clauses that could adversely affect their interests, with a particular eye on tobacco legislation, which found more backing in the Senate.
- SB 717, known as the original tobacco 21 bill and backed by national T-21 advocates, successfully passed the Senate but stalled in the House due to lack of committee support. This bill's passage necessitates amendments to youth possession laws from the 1990s and 2000s, which currently may specify 18 as the legal age. There's a need to educate retailers, the public, and communities about the new sales age, with proposals including billboard campaigns and collaboration with prevention groups for awareness. The bill will be enacted 90 days after March 9th.
- New bill proposals, predominantly sponsored by Altria, included an e-cigarette directory, which faced opposition for its minimal impact and potential to allow local preemption, undermining municipal efforts. This led to widespread resistance against such bills.
- SB 755, aimed at imposing safeguards on online tobacco sales, was enacted on March 9th after intense debate. Attempts to expand its scope to regulate THC and Delta-8 product sales were defeated through committee amendments, keeping the focus strictly on tobacco. The

prohibition on delivering vaping products, however, was not implemented. This legislation will take effect 90 days post-enactment.

- For the first time in a decade, SB 378, prohibiting smoking in vehicles with minors present, was passed, championed by Senator Takubo. The law protects individuals under 18 from exposure to secondhand smoke in vehicles.
- HB 5084 emerged to reinforce retailer obligations to verify ages for tobacco/vaping product sales, aligning with FDA compliance inspections. This aims to curb sales to underage individuals, addressing loopholes that previously allowed the use of the age 18 for sales, despite federal law raising the legal age to 21 since 2019.
- An oral cancer bill failed to advance in both the Senate and House, reflecting disappointment over the lack of support for healthcare costs stemming from tobacco-related oral cancers. Similarly, a preemption bill, dubbed the "Deathstar," which could have restricted local public health/safety law enactments, did not pass.
- Beyond passing these bills, ongoing monitoring and potential amendments are crucial to ensure their effective implementation and adherence.
- Christina recommended involving Julianna for updates on federal legislation and proposed collaborating with groups like the prevention subcommittee to foster T-21 and other tobacco-related education efforts. Amy indicated the group's willingness to explore support mechanisms, including engaging student leaders.
- Christina announced the next full Coalition meeting on April 3rd, encouraging attendance to review the legislative session outcomes. Information will be disseminated to the subcommittee via a forthcoming flyer.

2024 Implementation Planning

Goal 1

- Strategy 1: Amy will reach out to Christina via email to gather the latest information on the Catch My Breath program.
- Strategy 2, KPI 1: They conducted advocacy workshops. Lori highlighted a session dedicated to training youth in advocacy. The Coalition organized a networking event with policymakers. Amy suggested considering an additional workshop before the interim period, possibly involving members from the WV First Foundation.

Goal 2

- Strategy 1/2: Jenny has been diligently gathering information from prevention events throughout the year to refine their messaging strategy. For Prevention Day, she organized video segments and conducted 12 interviews, with the option to utilize specific clips as needed. Additionally, Jenny has compiled 12 informative flyers for the coalition. Tammy mentioned exploring the Prevention Plus Wellness program, planning a meeting to discuss its acquisition and customization with available funds until the end of September, highlighting that the program has been evaluated by the Clearinghouse. Nancy highlighted an upcoming train-the-trainer session designed for individuals working with people with disabilities, pointing out their

current focus on targeted initiatives. However, they are in the process of updating their five-year plan this summer to include a focus on the youth LGBTQ+ community and people with disabilities, with discussions on broadening partnerships in these areas. Jessica expressed her willingness to contribute to the prevention messaging campaigns as well.

- Strategy 3: Amy will dispatch an email to establish the communication plan. The group forming this initiative will include Jenny, Tammy, Lori, and Amy.

Goal 3

- Strategy 2: Jenny reported that Tahnee is organizing a prevention event for the fall. Lori is coordinating the Young West Virginian Empowerment Conference, scheduled for June 17-18 at Marshall, featuring separate tracks for youth and adults. Tammy announced that the Coalition Conference is set for August 5th at Stonewall. Jenny mentioned that PLOs conducted a campaign during the basketball tournament.

Adjournment:

Amy closed the meeting by thanking all subcommittee members for their attendance and participation. The subcommittee will meet again in April.

100 BLACK MEN OF AMERICA, INC.	AMERICAN ASSOCIATION FOR DENTAL, ORAL AND CRANIOFACIAL RESEARCH	AMERICAN INDIAN CANCER FOUNDATION	ASSOCIATION FOR THE TREATMENT OF TOBACCO USE AND DEPENDENCE
67TH PRECINCT CLERGY COUNCIL	AMERICAN ASSOCIATION FOR RESPIRATORY CARE	AMERICAN LUNG ASSOCIATION	ASSOCIATION OF AMERICAN CANCER INSTITUTES
ACADEMIC PEDIATRIC ASSOCIATION	AMERICAN ASSOCIATION OF NURSE PRACTITIONERS (AANP)	AMERICAN MEDICAL ASSOCIATION	ASSOCIATION OF BLACK CARDIOLOGISTS
ACADEMY OF GENERAL DENTISTRY	AMERICAN CANCER SOCIETY CANCER ACTION NETWORK	AMERICAN MEDICAL WOMEN'S ASSOCIATION	ASSOCIATION OF BLACK WOMEN PHYSICIANS
ACTION ON SMOKING & HEALTH	AMERICAN COLLEGE HEALTH ASSOCIATION (ACHA)	AMERICAN PEDIATRIC SOCIETY	ASSOCIATION OF MATERNAL & CHILD HEALTH PROGRAMS
AFRICAN AMERICAN TOBACCO CONTROL LEADERSHIP COUNCIL	AMERICAN COLLEGE OF CARDIOLOGY	AMERICAN PHARMACISTS ASSOCIATION	ASSOCIATION OF MEDICAL SCHOOL PEDIATRIC DEPARTMENT CHAIRS
ALLERGY & ASTHMA NETWORK	AMERICAN COLLEGE OF CHEST PHYSICIANS (CHEST)	AMERICAN PUBLIC HEALTH ASSOCIATION	ASSOCIATION OF STATE AND TERRITORIAL HEALTH OFFICIALS
ALPHA PHI ALPHA FRATERNITY, INC.	AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS	AMERICAN SCHOOL HEALTH ASSOCIATION	ASTHMA AND ALLERGY FOUNDATION OF AMERICA
AME CHURCH - SOCIAL ACTION COMMISSION	AMERICAN COLLEGE OF PHYSICIANS	AMERICAN SOCIETY OF ADDICTION MEDICINE	BIG CITIES HEALTH COALITION
AMERICAN ACADEMY OF FAMILY PHYSICIANS	AMERICAN COLLEGE OF PREVENTIVE MEDICINE	AMERICAN SOCIETY OF HEMATOLOGY	BLACK WOMEN'S HEALTH IMPERATIVE
AMERICAN ACADEMY OF OTOLARYNGOLOGY-HEAD AND NECK SURGERY	AMERICAN DENTAL ASSOCIATION	AMERICAN THORACIC SOCIETY	BLACKDOCTOR.ORG
AMERICAN ACADEMY OF PEDIATRICS	AMERICAN HEART ASSOCIATION	AMERICANS FOR NONSMOKERS' RIGHTS	BREATHE DC
AMERICAN ASSOCIATION FOR CANCER RESEARCH		ARC OF JUSTICE	
		ASIAN AMERICAN CHRISTIAN COLLABORATIVE	
		ASIAN PACIFIC PARTNERS FOR EMPOWERMENT, ADVOCACY AND LEADERSHIP (APPEAL)	
		ASSOCIATION FOR CLINICAL ONCOLOGY (ASCO)	

PRESIDENT BIDEN, WE STAND UNITED.

ACT NOW TO ELIMINATE MENTHOL CIGARETTES.

With this one step, you:

- Protect kids.
- Advance your Cancer Moonshot.
- Promote health equity.
- Save lives, especially Black lives.

ISSUE THE FINAL MENTHOL RULE NOW.

BREATHE PA	GLMA: HEALTH PROFESSIONALS ADVANCING LGBTQ+ EQUALITY	NATIONAL BLACK EMPOWERMENT COUNCIL	PREVENTIVE CARDIOVASCULAR NURSES ASSOCIATION
BREATHE SOUTHERN CALIFORNIA	GO2 FOR LUNG CANCER	NATIONAL BLACK JUSTICE COALITION	PUBLIC HEALTH LAW CENTER
CADCA	HEALTHHIV	NATIONAL BLACK NURSES ASSOCIATION	PUBLIC HEALTH SOLUTIONS
CAMPAIGN FOR TOBACCO-FREE KIDS	HEALTHY AMERICAS FOUNDATION	NATIONAL CENTER FOR HEALTH RESEARCH	RESPIRATORY HEALTH ASSOCIATION
CATCH GLOBAL FOUNDATION	HOPE FOR STOMACH CANCER	NATIONAL COALITION FOR LGBTQ HEALTH	RIGHT 2 BREATHE
CATHOLIC HEALTH ASSOCIATION OF THE UNITED STATES	INTELLIQUIT	NATIONAL COUNCIL OF NEGRO WOMEN (NCNW)	ROBERT WOOD JOHNSON FOUNDATION
CENTERLINK: THE COMMUNITY OF LGBTQ CENTERS	LEADERSHIP COUNCIL FOR HEALTHY COMMUNITIES	NATIONAL FORUM FOR HEART DISEASE & STROKE PREVENTION	SAVE A GIRL. SAVE A WORLD
COMMISSIONED OFFICERS ASSOCIATION OF THE USPHS	LEAGUE OF UNITED LATIN AMERICAN CITIZENS	NATIONAL HISPANIC COUNCIL ON AGING	SOCIETY FOR CARDIOVASCULAR ANGIOGRAPHY & INTERVENTIONS
COMMUNITY WELLNESS ALLIANCE	LUNGEVITY FOUNDATION	NATIONAL HISPANIC MEDICAL ASSOCIATION	SOCIETY FOR PEDIATRIC RESEARCH
COPD FOUNDATION	MARCH OF DIMES	NATIONAL LGBT CANCER NETWORK	SOCIETY FOR PUBLIC HEALTH EDUCATION
COUNTER TOOLS	MOCHA MOMS, INC.	NATIONAL MEDICAL ASSOCIATION	THE AFRICAN AMERICAN WELLNESS PROJECT
DANA-FARBER CANCER INSTITUTE	NAACP	NATIONAL NETWORK OF PUBLIC HEALTH INSTITUTES	THE CENTER FOR BLACK HEALTH & EQUITY
DC TOBACCO FREE COALITION	NATIONAL ALLIANCE FOR HISPANIC HEALTH	NORTH AMERICAN QUITLINE CONSORTIUM	THE NATIONAL ALLIANCE TO ADVANCE ADOLESCENT HEALTH
DELTA SIGMA THETA SORORITY, INCORPORATED	NATIONAL ASSOCIATION OF COUNTY AND CITY HEALTH OFFICIALS	ONCOLOGY NURSING SOCIETY	TRUST FOR AMERICA'S HEALTH
DOCTORS FOR AMERICA	NATIONAL ASSOCIATION OF HISPANIC NURSES	PARENTS AGAINST VAPING E-CIGARETTES	TRUTH INITIATIVE
EMPHYSEMA FOUNDATION OF AMERICA	NATIONAL ASSOCIATION OF PEDIATRIC NURSE PRACTITIONERS	PEDIATRIC POLICY COUNCIL	UNION FOR REFORM JUDAISM
FIRST FOCUS ON CHILDREN	NATIONAL ASSOCIATION OF SCHOOL NURSES	PREVENT CANCER FOUNDATION	WOMENHEART: THE NATIONAL COALITION FOR WOMEN WITH HEART DISEASE
FREE ME FROM LUNG CANCER		PREVENTING TOBACCO ADDICTION FOUNDATION/TOBACCO 21	

PAID FOR BY CAMPAIGN FOR TOBACCO-FREE KIDS

**123 ORGANIZATIONS
URGE PRESIDENT
BIDEN:**

**ACT NOW TO
ELIMINATE
MENTHOL
CIGARETTES**

This one step:

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