

Meeting Minutes of the Governor's Council on Substance Abuse Prevention and Treatment Prevention Subcommittee December 21, 2023, Approved

Attendees:

Tahnee Bryant, Tammy Collins, Lori Garrett-Bumba, Greg Puckett, Melanie Purkey (co-chair), Amy Saunders (co-chair), Elizabeth Shahan, Nikki Tennis

Opening:

Amy Saunders provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Prevention Subcommittee. The meeting was called to order on Thursday, December 21, 2023 and was conducted by Zoom conference. A quorum was present, however meeting minutes were tabled for the next meeting. The purpose of this meeting was to review 2024 KPIs and discuss updates on next year's State Plan.

Agenda Items:

2024 Planning: Goals, Strategies, and KPIs Review

- Last week, KPIs were distributed by Amy to subcommittee members for their review. The potential assignment of different partners to each goal and strategy was discussed, aiming to ensure progress beyond regular subcommittee meetings in advancing plan KPIs.
- Goal 3, Strategy 1: Tahnee proposed the addition of the Clearinghouse to the list of prevention organizations.
- Goal 1: Amy identified Christina Chill and Michelle as partners, inviting them to present to the subcommittee and offering support, promoting resource sharing. Greg Puckett highlighted ongoing efforts in his region to implement the CATCH My Breath campaign in middle schools, emphasizing the importance of statewide coverage and connections.
- Goal 2: Involves an ongoing prevention messaging workgroup, with plans to launch the website by Prevention Day at the legislature. The website will feature videos and informational messaging about prevention, with discussions about incorporating youth-generated messaging as a prevention outlet.
- Goal 3: Focus on collaborating with Jenny to gather information on websites promoting prevention and exploring immediate strategies for promotion. There is an opportunity to secure funding now to achieve these KPIs.

- Last Friday, it was reported by Amy that the Governor’s Council convened a meeting. Although the plan was to present the 2024 goals and plans for all subcommittees, this did not transpire. Presentations were delivered by Johns Hopkins on the allocation of opioid settlement dollars and a general overview of opioid mechanisms. A link to the website was shared: <https://opioidprinciples.jhsph.edu/>
- The West Virginia First Foundation has received the opioid settlement dollars and will commence funding distribution in the new year. Amy stressed the importance of disseminating data widely to raise awareness among funders.
- There were discussions about reviewing needs assessments, identifying gaps, and outlining priorities to present data concisely for funders.
- Elizabeth, who has affiliations with an agency that conducts assessments, will reach out to explore the possibility of conducting a joint assessment this year.

Additional Business

- In a meeting organized by WVAAP, Amy highlighted the presence of invited legislators who were presented with information on workforce data and prevention. Amy also communicated the need for funding in the context of previous prevention initiatives.
- Tahnee mentioned the commendable efforts of Nancy Hoffman’s group in establishing certification criteria for sexual violence, aligning with the certification work in prevention. This presents an opportunity for collaborative efforts between the two areas of work.

Adjournment:

Amy closed the meeting by thanking all subcommittee members for their attendance and participation. The subcommittee will meet again in the new year.