

Meeting Minutes

Pregnant and Parenting Women Subcommittee of the Governor's Council on Substance Abuse Prevention and Treatment

Wednesday, January 15, 2025, Approved

Attendees:

Subcommittee Members: Amy Tolliver, Tameran Asbury, Janine Breyel, Rebecca Crowder, Rhonda Edmunds, Amna Haque, Kelly Lemon, and Dr. Stefan Maxwell (chair)

Invited, Not Attending: David Didden, Jostin Holmes, Kristy Richardson-Ohlis, Nikki Lyttle, Sandra Cline, Cody Smith, Randy Venable

ODCP Staff: Jessica Smith

Marshall University Staff: Bradley McCoy and Rachel Bledsoe

Opening:

Dr. Stefan Maxwell (chair) provided welcome and opening remarks of this meeting of the Governor's Council on Substance Abuse Prevention and Treatment, Pregnant and Parenting Women (PPW) Subcommittee. The meeting was called to order on Wednesday, January 15, 2025, and was conducted by Zoom conference. A quorum was present to approve the December 2024 meeting minutes. Janine Breyel made a motion to approve without changes, and Kelly Lemon seconded with all in favor, and none opposed, and the minutes were approved. The purpose of the meeting was to review 2025 KPI Goals and Strategies with discussions based on how to achieve these goals.

Agenda:

2024 Progress Report Reviewed

- A proposal is needed to outline the upcoming 2025 educational campaign and determine costs towards operation upcoming campaigns.
- Last year's screenings will combine with this year and add 10 more providers to optimize standards relevant to screening. Amna Haque is connecting with providers for updates and additions.
- Issues for not completing screenings include the paper process is not conducive. Suggestions include updating the PRSI screening to an electronic format. Survey comments provide further insight to barriers.
- It is unclear whether NCO can have access to records.
- Reimbursements are only distributed if the entire screening is completed; partial completions do not meet the requirements for reimbursements.

PRSI Screening Recommendations:

- Not being connected to EMR is a potential factor in lower screenings.

- A platform being re-structured for online completion can increase access to completing screenings. WV Code Ch 16 Article 4E Uniform Maternal Screening Act.
- Need to target PRSI towards actionable change in conversion of early of prevention programs
- Theresa Marks, new director state level, is the contact for addressing possible avenues to update PRSI since its development in 2012.
- Meeting asked for members to bring forth any further recommendations they see as being vital in updating the PRSI, link shared: <https://www.provider.unicare.com/docs/gpp/WV-CAID-Forms-prenatal-risk-screening-instrument-form.pdf?v=202006052104>

2025 Spreadsheet: Goals, KPIs, and Strategy:

- Goal 1, Strategy 1, KPI 1: Survey is ongoing.
- Goal 1, Strategy 1, KPI 3 and 4: will hinge upon survey results.
- Goal 1, Strategy 2, KPI 2: Will have survey findings by March for recommendations. Amy Tolliver is inviting Theresa Marks to a future subcommittee meeting, likely in March.
- Goal 1, Strategy 2: Both KPIs will be addressed at the March 10th Subcommittee Chair meeting. They would like to work with the Housing Workgroup for additional recommendations.
- Goal 1, Strategy 3, KPI 1: This group will discuss potential education campaigns with the Public Education subcommittee after March 10th. This group will need a new contact at the state to talk to about potential funding as well.

Educational Strategies Discussion:

- Educational efforts alongside OBGYN in medical marijuana education. Requesting information material for how they grow along with research into the concentration of cannabinoids and the effect on expectant mothers and unborn children.
- Marketing materials aimed at kids with the ultimate burden in how concentrated updated strains have become ultimately rely on the distributor.
- Question for discussion: How many medical marijuana cards have been distributed within childbearing ages?

Adjournment:

Dr. Maxwell closed the meeting by thanking all subcommittee members for their attendance. The subcommittee will meet again February 19, 2025 at 10 AM.