

# Public Education Toolkit

## Colorectal (Colon) Cancer

*This toolkit was created through the Mountains of Hope Cancer Coalition as a resource for community members and organizations to access important information related to colon cancer.*

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# GENERAL/OVERVIEW

## COLORECTAL CANCER FACTS & STATISTICS

### AMERICAN CANCER SOCIETY

Cancer Facts and Statistics:

<http://www.cancer.org/research/cancerfactsstatistics/index>

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### CENTERS FOR DISEASE CONTROL AND PREVENTION

*Screen for Life* Basic Colorectal Cancer Fact Sheet:

[http://www.cdc.gov/cancer/colorectal/sfl/publications/fact\\_sheets.htm](http://www.cdc.gov/cancer/colorectal/sfl/publications/fact_sheets.htm)

Fact Sheet: Colorectal Cancer Tests Save Lives:

<http://www.cdc.gov/vitalsigns/pdf/2013-11-vitalsigns.pdf>

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### NATIONAL CANCER INSTITUTE

A Snapshot of Colorectal Cancer:

<http://www.cancer.gov/research/progress/snapshots/colorectal>

Tests to Detect Colorectal Cancer and Polyps:

<https://pubs.cancer.gov/ncipl/detail.aspx?prodid=N011>

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### WV DEPARTMENT OF HEALTH & HUMAN RESOUCRES

Cancer Fact Sheet:

<http://www.dhhr.wv.gov/hpcd/Documents/Colorectal%20Cancer%20in%20WV%20FINAL%204-2015.pdf>

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**INSERT LINK(S) TO WV COUNTY FACT SHEETS**

# SIGNS & SYMPTOMS

**AMERICAN CANCER SOCIETY**

<http://www.cancer.org/cancer/colonandrectumcancer/moreinformation/colonandrectumcancerearlydetection/colorectal-cancer-early-detection-symptoms-of-crc>

**CENTERS FOR DISEASE CONTROL AND PREVENTION**

[http://www.cdc.gov/cancer/colorectal/basic\\_info/symptoms.htm](http://www.cdc.gov/cancer/colorectal/basic_info/symptoms.htm)

**NATIONAL CANCER INSTITUTE**

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**RISK**

**AMERICAN CANCER SOCIETY**

<http://www.cancer.org/cancer/colonandrectumcancer/moreinformation/colonandrectumcancerearlydetection/colorectal-cancer-early-detection-risk-factors-for-crc>

**CENTERS FOR DISEASE CONTROL AND PREVENTION**

[http://www.cdc.gov/cancer/colorectal/basic\\_info/risk\\_factors.htm](http://www.cdc.gov/cancer/colorectal/basic_info/risk_factors.htm)

**NATIONAL CANCER INSTITUTE**

**NATIONAL COLORECTAL CANCER ROUNDTABLE**

*Family PLZ Risk Screening Tip Sheet:*

<http://familyplz.org/materials>

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# PREVENTION

## AMERICAN CANCER SOCIETY

<http://www.cancer.org/cancer/colonandrectumcancer/moreinformation/colonandrectumcancerearlydetection/colorectal-cancer-early-detection-prevention>

## CENTERS FOR DISEASE CONTROL AND PREVENTION

<http://www.cdc.gov/cancer/dcpc/prevention/other.htm>  
[http://www.cdc.gov/cancer/colorectal/basic\\_info/prevention.htm](http://www.cdc.gov/cancer/colorectal/basic_info/prevention.htm)

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# SCREENING

## AMERICAN CANCER SOCIETY

<http://www.cancer.org/cancer/colonandrectumcancer/moreinformation/colonandrectumcancerearlydetection/colorectal-cancer-early-detection-importance-of-crc-screening>

## CENTERS FOR DISEASE CONTROL AND PREVENTION

<http://www.cdc.gov/cancer/colorectal/sfl/index.htm>

## NATIONAL CANCER INSTITUTE

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# TREATMENT

## AMERICAN CANCER SOCIETY

<http://www.cancer.org/cancer/colonandrectumcancer/detailedguide/colorectal-cancer-treating-general-info>

## NATIONAL CANCER INSTITUTE

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# SURVIVORSHIP

## AMERICAN CANCER SOCIETY

<http://www.cancer.org/cancer/colonandrectumcancer/detailedguide/colorectal-cancer-survival-rates>

<http://www.cancer.org/cancer/colonandrectumcancer/detailedguide/colorectal-cancer-after-follow-up>

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# OTHER

## VIDEOS/MEDIA

## CENTERS FOR DISEASE CONTROL AND PREVENTION

### E-Cards

<https://tools.cdc.gov/ecards/browse.aspx?category=230>

**Public Service Announcements (TV):**

<http://www.youtube.com/user/CDCStreamingHealth>  
[http://www.cdc.gov/cancer/colorectal/sfl/tv\\_psa.htm](http://www.cdc.gov/cancer/colorectal/sfl/tv_psa.htm)

**Public Service Announcements (Radio):**

[http://www.cdc.gov/cancer/colorectal/sfl/radio\\_psa.htm](http://www.cdc.gov/cancer/colorectal/sfl/radio_psa.htm)

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**CENTERS FOR DISEASE CONTROL AND PREVENTION**

**Podcasts:**

Vital Signs – Have You Been Tested for Colorectal Cancer?  
<http://www2c.cdc.gov/podcasts/player.asp?f=8630163>

Why I Got Tested for Colorectal Cancer  
<https://www2c.cdc.gov/podcasts/player.asp?f=8640618>

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