Putting Emergencies on "ICE"

There are simple tactics that can do everyone some good. One such initiative is putting “ICE” or “In Case of Emergency” contact numbers in our cell phones.

Experts suggest programming the acronym “ICE” followed by the name and number of a family member or friend whom first responders or the hospital can contact if you are ill or unable to respond. These ICE contacts should be people who are available much of the time and know all of your important medical conditions.

For example:

ICE
John Smith (Father)
123-456-7890

Please take a few moments to put your phone on ICE today. It could save a lot of time, trouble and tears in the long run.