

# WV Bureau for Public Health

## BUILDING BPH & WV's FUTURE.... TOGETHER

All Staff Webinar  
Cathy Slep, MD, MPH  
Commissioner and State Health Officer  
January 2019



## STRATEGIC EFFECTIVENESS:

**Setting the right goals at the right time and moving to achieve them.**

- **The “good enough” plan**
- **Moving to implementation: the power of doing**
- **Reviewing progress and making adjustments**



**Growing and learning through action, together**

## WHAT BPH LEADERSHIP TEAM HAS DONE:

- Reviewed the BPH Vision and Mission
- Drafted a Strategic Map, 2019 – 2022
- Identified 4 Priority Areas of Focus for 2019

## WHAT'S NEXT:

- Share to get the Input of Others
- Plan Implementation around 4 Critical Areas of Focus for 2019



Growing and learning through action, together

# West Virginia Bureau for Public Health

## Our Vision

## Healthy People, Healthy Communities



# West Virginia Bureau for Public Health

## Our Mission

### CURRENT:

The Bureau for Public Health shapes the environments within which people and communities can be safe and healthy

### UPDATED:

**The Bureau for Public Health works with people, families, partners and communities to help assure and advance safety and health**

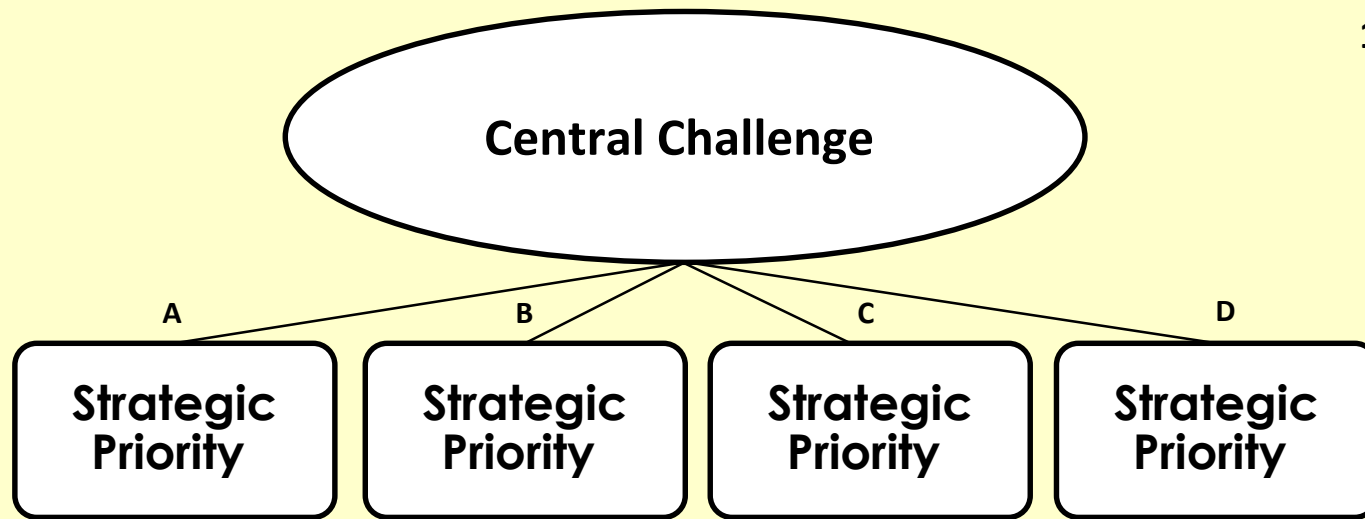


# West Virginia DHHR Bureau for Public Health Strategic Map: 2019-2022

Building both BPH and WV's Future...  
Together



Draft  
12/20/18



**Strengthen the Bureau's  
Ability to Advance a Shared  
Vision for Health**

**Draft  
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Central  
Challenge



**Strengthen the Bureau's  
Ability to Advance a Shared  
Vision for Health**

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A

B

C

D

**Ensure  
Programmatic  
Excellence**

**Engage and  
Empower People,  
Partners and  
Communities in  
Advancing Health**

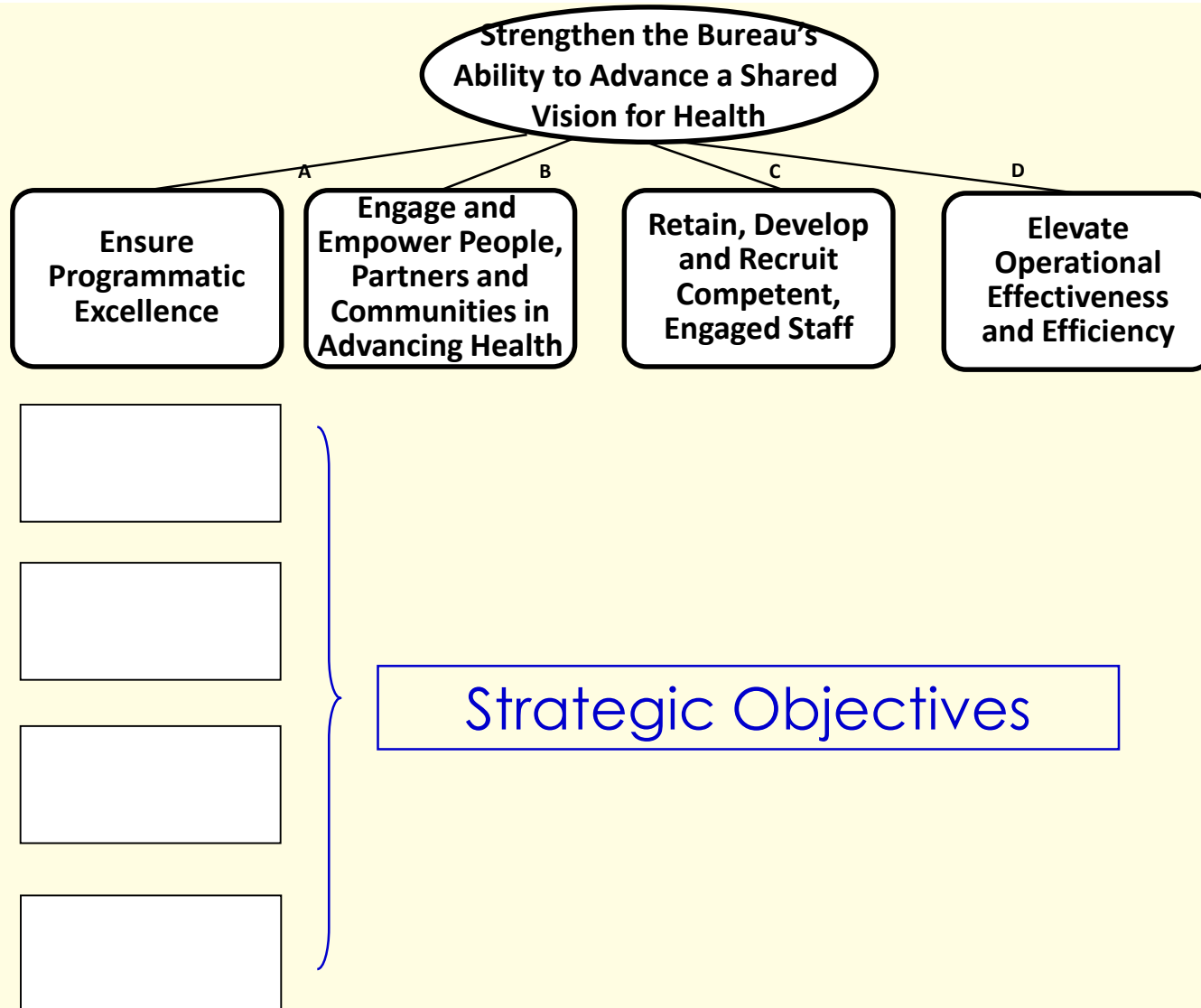
**Retain, Develop  
and Recruit  
Competent,  
Engaged Staff**

**Elevate  
Operational  
Effectiveness  
and Efficiency**

**Strategic Priorities**

# WV Bureau for Public Health Strategic Map: 2019-2022

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12/20/18



# WV Bureau for Public Health Strategic Map: 2019-2022

Draft  
12/20/18

**Strengthen the Bureau's  
Ability to Advance a Shared  
Vision for Health**

A

**Ensure  
Programmatic  
Excellence**

B

**Engage and  
Empower People,  
Partners and  
Communities in  
Advancing Health**

C

**Retain, Develop  
and Recruit  
Competent,  
Engaged Staff**

D

**Elevate  
Operational  
Effectiveness  
and Efficiency**

1

Foster Systematic  
Cross-Program Understanding  
and Collaboration

2

Ensure Understanding of the  
External Landscape and  
Stakeholder Perspectives

3

Instill a Culture of Continuous  
Quality Improvement

4

Understand and Meet  
Grant, Contract and  
Regulatory Requirements

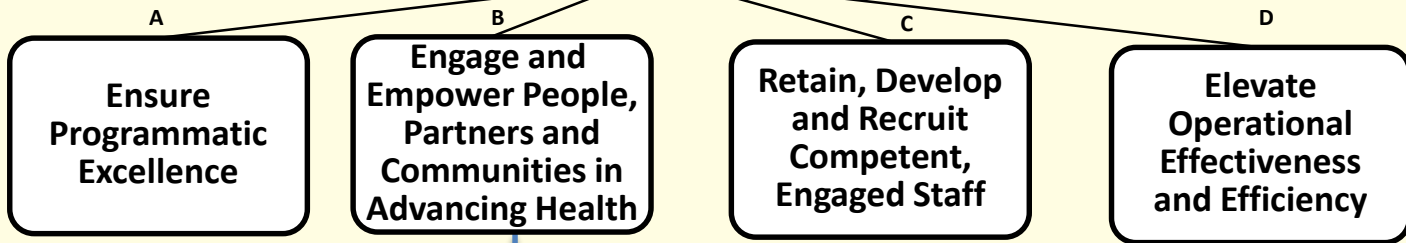
5

Strive to Be Credible Experts  
in the Field

# WV Bureau for Public Health Strategic Map: 2019-2022

**Draft  
12/20/18**

**Strengthen the Bureau's Ability to Advance a Shared Vision for Health**



1

Identify Essential Stakeholders and Effective Mechanisms for Convening Them

2

Develop a Shared Vision for Health with Desired Outcomes & Resource Requirements

3

Clarify BPH, Partner and Community Roles and Readiness Levels

4

Ensure Facilitation and Relationship-Building Skills Across the Bureau

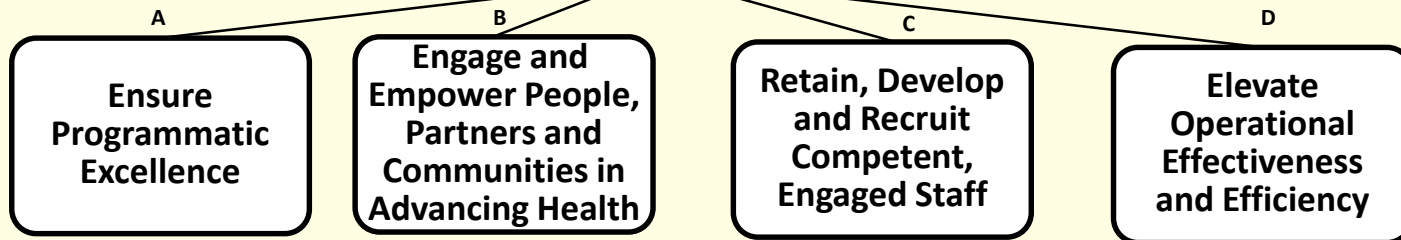
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Facilitate Sustained Community-Level Engagement Across Sectors

# WV Bureau for Public Health Strategic Map: 2019-2022

Draft  
12/20/18

**Strengthen the Bureau's  
Ability to Advance a Shared  
Vision for Health**



1  
Implement and Build on Prior Workforce Development Efforts

2  
Improve Orientation and Onboarding

3  
Share Workforce Best Practices across Offices

4  
Provide Career Laddering / Mobility as Advancement Opportunities

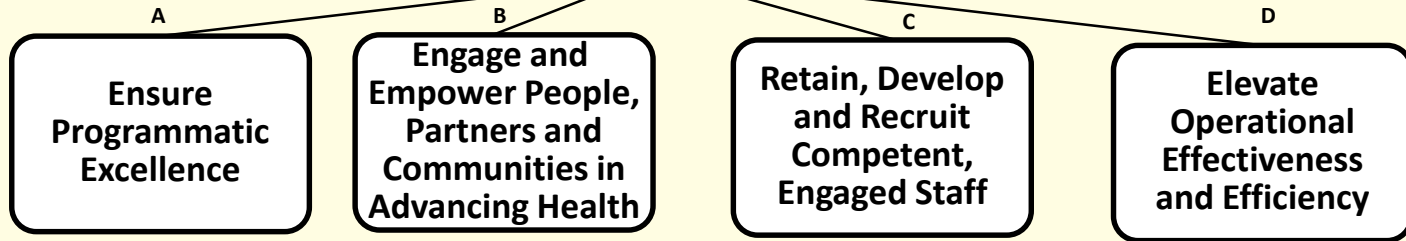
5  
Expand Professional Development Agency Wide

Leverage Academic Institutions as a Recruiting Pipeline

# WV Bureau for Public Health Strategic Map: 2019-2022

Draft  
12/20/18

**Strengthen the Bureau's  
Ability to Advance a Shared  
Vision for Health**



1

Implement Performance Management and Active QI Systems

2

Develop and Implement Common and Consistent BPH Administrative Policies and Procedures

3

Improve BPH Ability to Coordinate with DHHR, DOA, and DOP

4

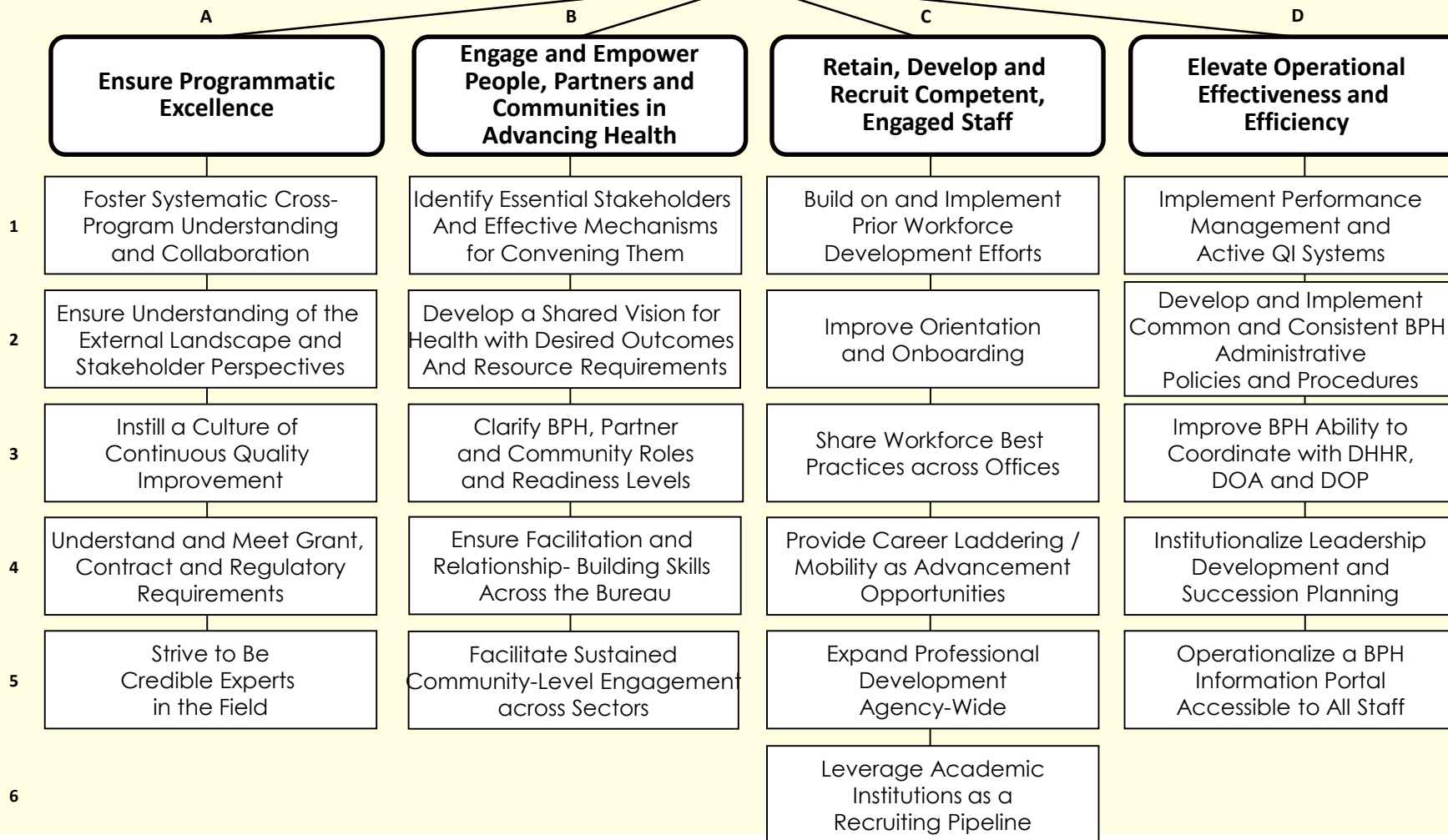
Institutionalize Leadership Development and Succession Planning

5

Operationalize a BPH Information Portal Accessible to all Staff

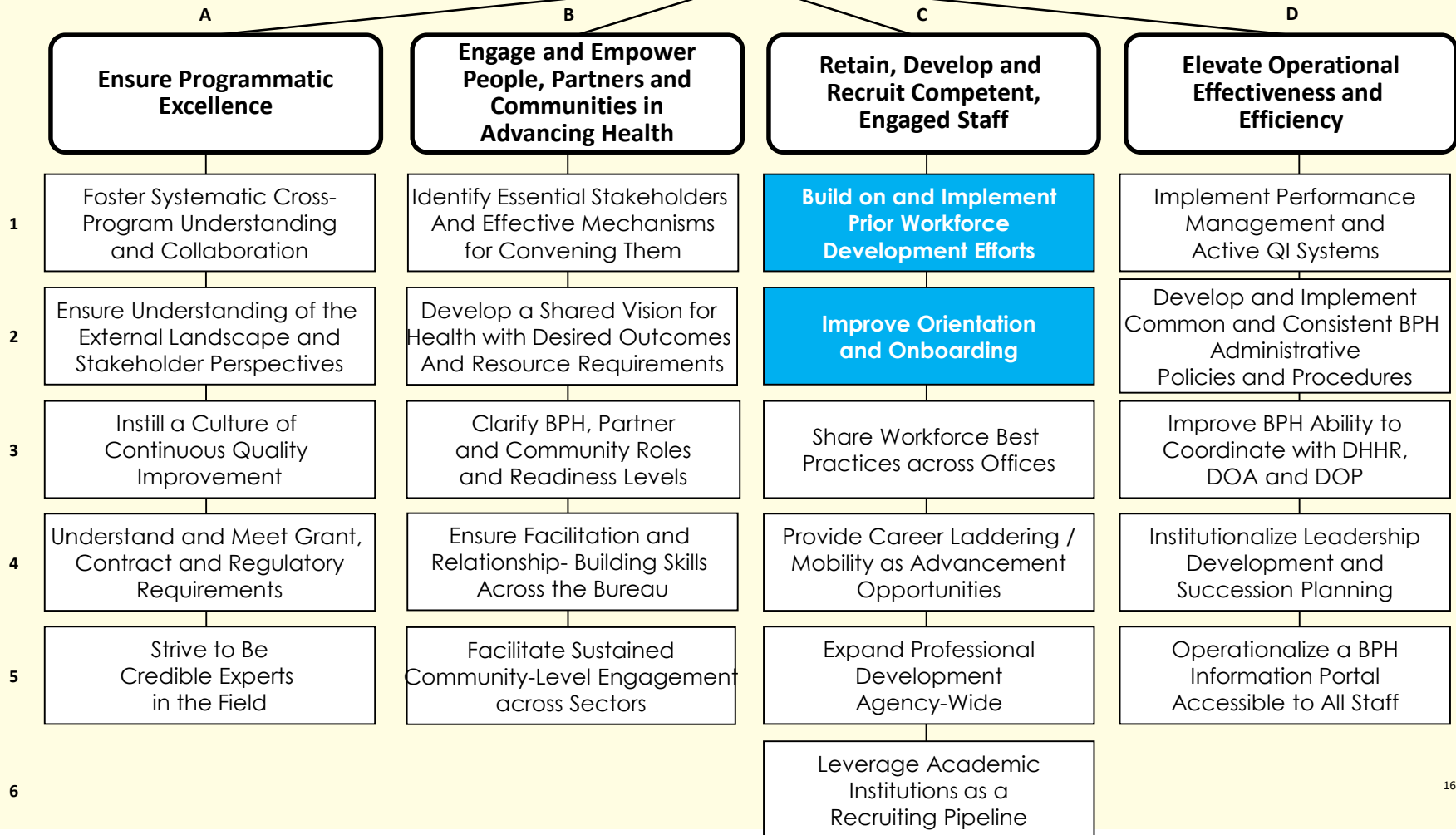
## Strengthen the Bureau's Ability to Advance a Shared Vision for Health

**Draft  
12/20/18**



## Strengthen the Bureau's Ability to Advance a Shared Vision for Health

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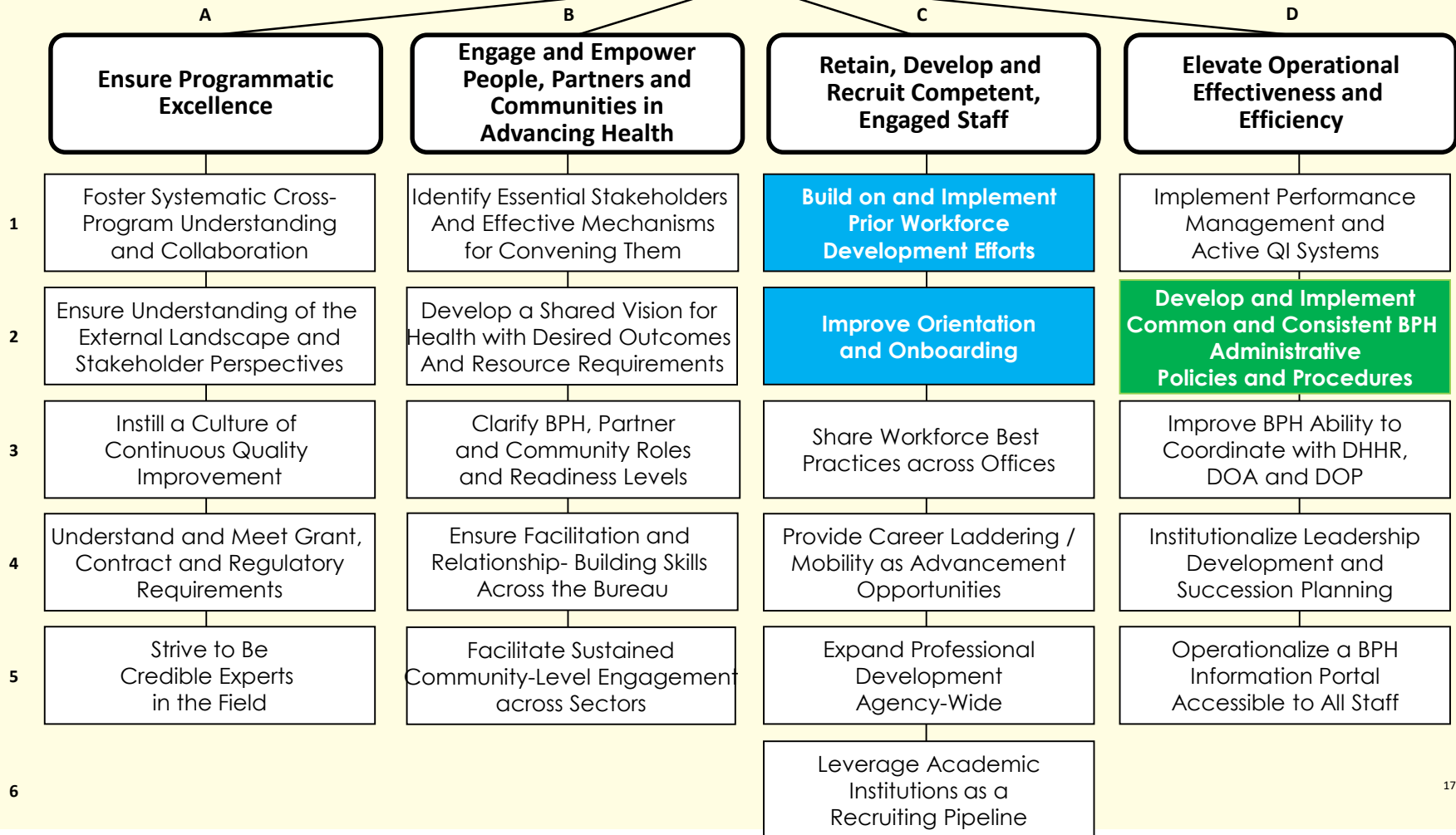




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## Strengthen the Bureau's Ability to Advance a Shared Vision for Health

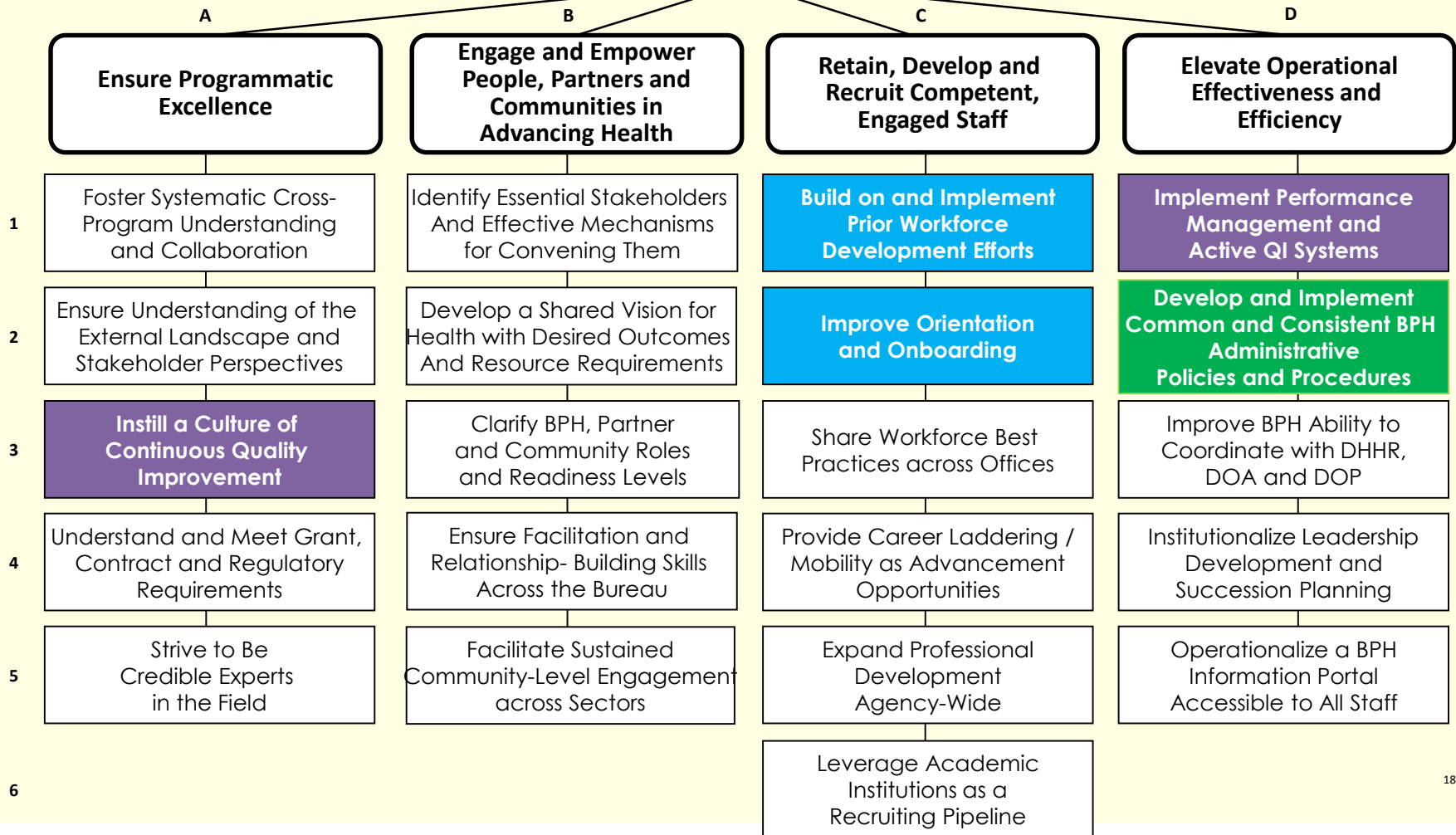
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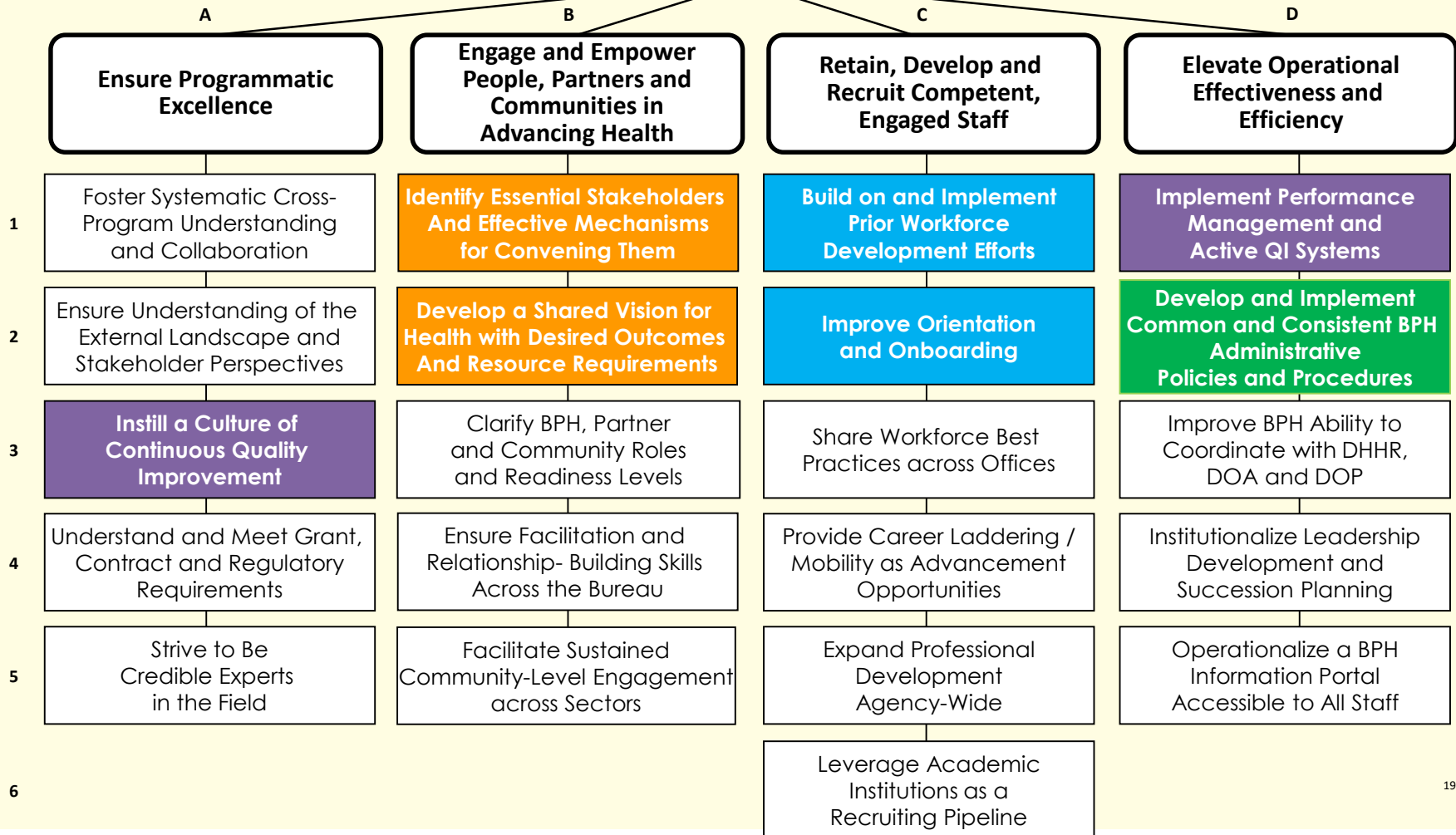
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# WV Bureau for Public Health Strategic Map: 2019-2022

## Strengthen the Bureau's Ability to Advance a Shared Vision for Health

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## NEXT STEPS

- **Getting your input**
    - Today's discussion
    - Office based dialogues
    - Other mechanisms
  
  - **Share to get the Input of Others**
  
  - **Implementation Planning for our four 2019 tracks of work:**
    - **Workforce,**
    - **Policies and Procedures,**
    - **QI Capacity, and**
    - **Engaging Stakeholders and Developing a Shared Vision**
- Implementation Planning Workgroups Launch in early February

## Share Your Thoughts and Questions:

- What caught your attention / excites you about what you heard? What might BPH look like if we are successful. What might it mean for You? Your office? Stakeholders and Communities?
- What questions, issues or concerns do you have?
- Suggestions you have for making sure we are successful in implementing our four 2019 tracks of work?



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WV's FUTURE....  
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