

See Red?



It's against the law to sell tobacco products to anyone under the age of 18.

Ask for ID.* If you see red, carefully check the date of birth.

Check the birthdate. If today's date is before the 18th birthdate on the ID, the customer is NOT 18. Don't sell.

***FDA requires retailers to ask for photo ID of anyone under the age of 27 for tobacco purchases.**

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