WHAT RETAILERS CAN DO

- **Educate** your employees on WV Statutes (WV State Code 16-9A-2) pertaining to tobacco use and WV Statutes (WV State Code 11-16-18), (WV State Code 60-3A-25), and (WV State Code 60-8-20a) pertaining to laws concerning the sale or provision of alcohol to underage persons and the financial consequences of their non-compliance.

- **Train** employees on how to comply with the law and support their efforts.

- **Engage** employee’s commitment. Set aside time for your employees to read the enclosed materials and make sure they understand them and have them sign a written notice that they understand that selling tobacco products to a minor youth may result in their termination from employment.

- **Display** the enclosed See Red? material as a reminder to your employees. The materials assist clerks in easily identifying those WV customers who are under the age of 18.

- **Display** the enclosed ‘Under 21’ materials as a reminder to your employees. The materials assist clerks in easily identifying those WV customers who are under the age of 21.

- **Contact Biddy Bostic**, Senior Behavioral Health Specialist, Synar Compliance, for additional education information relative to tobacco compliance (304-356-4795).

NOTE TO EMPLOYERS

Sale of Tobacco – the background of a WV driver’s license or state-issued ID is RED for anyone under 18. The dates that they turn 18 and 21 are located in the upper right-hand corner.