

## **MARKET RATE SURVEY SUMMARY**

### **Methodology and Data Source**

All child care providers are given the survey form to complete and return upon entry into the system and upon renewals of certification, registration, or licensure. The state achieves a 100% response rate as the licensing data system cannot issue a license or registration unless the market rate survey is returned, the data entered by the licensing specialist and then approved by the regulatory supervisor. Child care providers are asked to update their rates any time changes are made. As 100% of child care providers in the state submit their data, the data is checked by the licensing specialist for accuracy prior to data entry, and then the regulatory supervisor performs a third level check, the state does not have any validity or reliability concerns regarding the information.

### **Sample Size and Response Rate**

Sample sizes and response rates are listed below: West Virginia does not consider informal and relative care as part of the priced market for child care, but samples 100% of the child care population in the following categories:

- Family Child Care 718 out of 718 – 100% surveyed responded.
- Facilities: 126 out of 126 – 100% surveyed responded.
- Centers: 310 out of 310 – 100% surveyed responded.

### **Key Findings**

According to the market rate survey conducted in July 2020, West Virginia's base rates vary from the 75<sup>th</sup> percentile of the market rate up to the 90<sup>th</sup> percentile. However, rates for programs that are accredited, and/or those that provide services during non-traditional hours vary from the 80<sup>th</sup> percentile to above the 100<sup>th</sup> percentile of the market rate.

TYPE OF CARE	RATES	INFANT (0-24 mos.)	TODDLER (25-36 mos.)	PRE-SCHOOL (37-59 mos.)	SCHOOL-AGE 60 months & up
<b>Subsidized Family Child Care Home</b>	Tier I Rate Day/Month	\$29	\$26	\$26	\$25
	Current Percentile Range	85 <sup>th</sup>	90 <sup>th</sup>	90 <sup>th</sup>	90 <sup>th</sup>
	Tier II Rate	\$32	\$29	\$29	\$28
	Current Percentile Range	95 <sup>th</sup>	95 <sup>th</sup>	95 <sup>th</sup>	95 <sup>th</sup>
	Tier III Accreditation Rate	\$35	\$32	\$32	\$31
	Current Percentile Range	100 <sup>th</sup>	100 <sup>th</sup>	100 <sup>th</sup>	100 <sup>th</sup>
	75 <sup>th</sup> Percentile	\$25	\$25	\$25	\$25
<b>Family Child Care Facility</b>	Tier I Rate Day/Month	\$31	\$30	\$30	\$30
	Current Percentile Range	80 <sup>th</sup>	80 <sup>th</sup>	80 <sup>th</sup>	80 <sup>th</sup>
	Tier II Rate	\$34	\$33	\$33	\$33
	Current Percentile Range	84 <sup>th</sup>	84 <sup>th</sup>	84 <sup>th</sup>	87 <sup>th</sup>
	Tier III Accreditation Rate	\$37	\$36	\$36	\$36
	Current Percentile Range	85 <sup>th</sup>	90 <sup>th</sup>	90 <sup>th</sup>	92 <sup>nd</sup>
	75 <sup>th</sup> Percentile	\$30	\$30	\$30	\$30
<b>Child Care Center</b>	Tier I Rate Day/Month	\$36	\$34	\$32	\$30
	Current Percentile Range	80 <sup>th</sup>	80 <sup>th</sup>	75 <sup>th</sup>	80 <sup>th</sup>
	Tier II Rate	\$39	\$37	\$35	\$33
	Current Percentile Range	85 <sup>th</sup>	90 <sup>th</sup>	85 <sup>th</sup>	90 <sup>th</sup>
	Tier III Accreditation Rate	\$42	\$40	\$38	\$36
	Current Percentile Range	95 <sup>th</sup>	95 <sup>th</sup>	90 <sup>th</sup>	95 <sup>th</sup>
	75 <sup>th</sup> Percentile	\$35	\$33	\$32	\$30
<b>Incentive Rate Supplements</b>					
<b>Special Needs Rate</b>	Additional \$3.00 per day				
<b>Shift Differential</b>	\$6.00 extra per day for care during non-traditional hours and for days in excess of 12 hours.				