

Breast and Cervical Screening Program

Bridging the Gap to Women's Health

Quarterly Newsletter

October 2024



Welcome to the new WV BCCSP quarterly newsletter!

Here we plan to send important updates regarding our program, training opportunities, contact information, and much more. What a better time to start a newsletter than Breast Cancer Awareness Month! Please take a look at the link on the BCCSP website for the Breast Cancer Awareness Month toolkit; this includes a proclamation that can be used for any city, town, county, or organization in WV. It is also included at the end of the newsletter. The WV BCCSP includes the breast and cervical cancer screening program, as well as the WISEWOMAN program. As a reminder, the purpose of the West Virginia Breast and Cervical Cancer Screening Program (BCCSP) is to decrease cancer incidence, morbidity, and mortality by focusing on populations who are underserved and who have increased cancer risk due to health inequities. If you have suggestions for upcoming newsletters, please contact a staff member.

Community Outreach



Remember: the best way to decrease morbidity and mortality of breast and cervical cancer is early screening and detection!

Is your organization participating in breast and cervical cancer screening activities? If you would like to share information about past or upcoming events, please email information to <u>billie.j.thomas@wv.gov</u>.

Patient Navigation and Reimbursement

Patient navigation within the BCCSP includes helping patients overcome barriers to cancer screening and diagnosis. Some of the barriers include flexible scheduling options, lack of finances, lack of transportation, lack of child care, lack of elderly care, not understanding the importance of screening, non English speaking, mistrust of the health care system, and fear of screening or results of screening. **Look for upcoming patient navigation training.**

If your clinic successfully navigates a patient through a screening, they are eligible for a flat \$50 reimbursement from BCCSP. Requirements are as follows:

- Be eligible for BCCSP (does not have to be enrolled)
- Have two points of contact with patient (in person, telehealth, or phone)
- Paid once per year per patient
- Complete required forms (linked below)
- Send on batch sheet for reimbursement

Patient navigation form

https://dhhr.wv.gov/bccsp/providers/Documents/Patient%20Navigation%20Form%20Rev.06%20 2023.pdf

Client Enrollment form

https://dhhr.wv.gov/bccsp/providers/Documents/Client%20Enrollment%20Form%20Rev%2006 %202023.pdf

Patient Data form

https://dhhr.wv.gov/bccsp/providers/Documents/Patient%20Data%20Form%20Rev%2006-2023. pdf

WV WISEWOMAN



The Well-Integrated Screening and Evaluation for WOMen Across the Nation (WISEWOMAN) program helps West Virginia women aged 35-64 to understand and reduce their risk for heart disease and stroke by promoting lasting heart-healthy lifestyle changes. This includes offering healthy behavior support services (HBSS), which can include Weight Watchers, health coaching, self-monitoring blood pressure and tobacco cessation.

- Eligibility: WV resident, women ages 35-64, *eligible* for WV BCCSP, income at or below 250% of current FPL, uninsured, or underinsured, receives Medicaid and has one cardiovascular disease risk.
 - Screenings include medical assessment and health coaching (assessment and clarification of goals) which lead to a CVD risk reduction care plan. This can include enrollment in self-monitoring blood pressure module (SMBP)
 - A patient navigator will guide the participant through their care plan to ensure they are attending and complete the HBSS

The WV BCCSP looks forward to incorporating this FREE screening program for the women of West Virginia.

For more information, please contact Trish Fyfe, WISEWOMAN Program Coordinator at <u>patricia.a.fyfe@wv.gov</u>.

Provider Training Dates

Provider training dates are offered on the Third Thursday of each month, from 12pm-2pm and are subject to change. Please see the list of training dates below.

- October 17th, 2024, 12pm-2pm
- November 14th, 20204, 12pm-2pm
- December 12th, 2024, 12pm-2pm

Contact jamie.l.romeo@wv.gov to register or for more information.



PLEASE VISIT THE WV BCCSP WEBSITE FOR MORE INFORMATION

https://dhhr.wv.gov/bccsp/Pages/default.aspx

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Breast Cancer Awareness Proclamation

Information may be used for any WV city, town, county, or organization for breast cancer awareness proclamation.

Whereas, In West Virginia, breast cancer is the most common cancer diagnosed in women and the second most common cause of cancer-related death; and

Whereas, a woman has one in eight change of developing breast cancer in her lifetime; and

Whereas, the United States Preventive Services Task Force (USPSTF) provides recommendations for women aged 40-74, who are at average risk to have biennial screening mammograms; and

Whereas, screening guidelines for breast cancer vary, women are encouraged to talk with their healthcare provider about risk factors and the most appropriate screening schedule; and

Whereas, the best method to reduce deaths due to breast cancer is through early detection of the disease; and

Whereas, screening and early detection of breast cancer are vital to the health and well being of WV women; and

Whereas, the West Virginia Department of Health, Bureau for Public Health, Office of Maternal, Child and Family Health, Breast and Cervical Cancer Screening Program works to raise awareness of the importance of early detection and resources available for West Virginia women.