

**SAMPLE PRINTED MEDIA PRESS RELEASE:
AVAILABILITY OF WIC PROGRAM/CONTACT INFORMATION**

FOR IMMEDIATE RELEASE
(Today's Date)

CONTACT: _____
West Virginia Department of Health and Human Resources,
Bureau for Public Health, Office of Nutrition Services (WIC)
Phone: _____

NUTRITION PROGRAM AVAILABLE FOR MOTHER, INFANTS & CHILDREN

WIC, the Special Supplemental Nutrition Program for Women, Infants and Children, provides nutrition education, drafts to buy nutritious foods, and health care referrals. Program benefits are available to women who are pregnant, breastfeeding or up to six months after pregnancy, infants and children up to age five who have been determined to be at risk because of nutrition/medical reasons and who have limited income.

Monthly income guidelines for a sample size family are:

Family of 1: \$1,194
Family of 2: \$1,598
Family of 3: \$2,002
Family of 4: \$2,405

WIC benefits are available in your area. If you are interested in more information about the WIC Program or would like to make an appointment to apply for WIC contact:

(Space allowed for insertion of local office address and phone number)

The following is the schedule of WIC office hours for the *(City/County)*:

Date Activity
(Examples of activities to list include: certification days, immunization days)
(Include FNS-approved nondiscrimination statement)