



Vendor Materials Order Form

Vendor Materials	Quantity
Shopping Guide- Descriptions/photos of WIC approved foods to assist the cashiers and customers	_____ Qty
Door Decal- Window cling for entrances to identify the retailer as WIC authorized.	_____ Qty
Shelf Labels- Tag to use on store shelving to identify WIC foods.	_____ rolls of 100
Vendor Handbook- Policies and Procedures for WIC vendors.	_____ Qty
Cashier Training Manual- Contains information about the WIC program.	_____ Qty
Cashier Tips Tool- Reference card for common problems at the register.	_____ Qty
Addition/Deletion Tool- List of most recent additions and deletions.	_____ Qty
Shelf Talkers- Promotes the WIC program throughout the store. Various designs.	_____ Qty

Please fill out the form to receive free materials.

Name: _____

Organization: _____

Address: _____

City/State/Zip: _____

Phone: _____

The collage displays a variety of promotional materials for WIC vendors. It includes a 'WIC APPROVED SHOPPING GUIDE' with a list of approved foods, a 'WV AUTHORIZED WIC VENDOR' door decal, a 'WIC APPROVED' shelf label, a 'VENDOR HANDBOOK' with policies and procedures, a 'CASHIER TRAINING MANUAL' with program information, a 'CASHIER TIPS' reference card for common register problems, an 'ADDITIONS/DELETIONS' list of recent food changes, and several 'Shelf Talkers' promoting the WIC program and its benefits to customers.