

**WEST VIRGINIA WIC APPROVED FOOD PRODUCT APPLICATION**

Please type or print in ink. Complete ONE application for each product or variation of a product.

1. Name of Product: \_\_\_\_\_
  
2. Company Name: \_\_\_\_\_  
Company Address: \_\_\_\_\_  
\_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Contact Person/Title: \_\_\_\_\_  
Email Address: \_\_\_\_\_
  
3. Type of packaging (bag, box, cans, glass jars, paper, plastic, cartons, single-serving cups, etc.)  
AND  
All units available in West Virginia (64 oz. canned, 12 oz. frozen, 20 oz. box, etc.): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
  
4. Average/suggested retail cost per unit: \_\_\_\_\_
  
5. Availability throughout West Virginia (i.e. geographic area served by suppliers): \_\_\_\_\_  
\_\_\_\_\_
  
6. Date product became/will become available in West Virginia: \_\_\_\_\_

Please submit the following (ALL items must be submitted for product consideration):

- Actual package flat or label displaying **the ingredient list**.
- Actual package flat or label displaying **the “Nutrition Facts” panel**.
- Actual package flat or label displaying **the UPC label**.
- For corn tortillas, whole wheat tortillas, whole wheat and whole grain pasta, yogurt, adult cereal, whole wheat and whole grain bread/buns, and juice: **A color slide or print-ready**

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**photo** of your product which could be used on a picture food list. This photo must be regular packaging without advertisements or special promotional offers.

Please keep in mind that information submitted must reflect the following approval criteria:

- For shelf-stable and frozen vegetables: Any variety of shelf-stable or frozen vegetables without added sugars, fats, or oils. May be regular or lower in sodium.
- For shelf-stable and frozen fruits: Any variety of shelf-stable fruits including applesauce, juice pack or water pack without added sugars, fats, oils, or salt (i.e. sodium). Any variety of frozen fruits without added sugars.
- For corn tortillas: Corn tortillas made from ground masa flour (corn flour) using traditional processing methods are allowed. Examples of primary ingredients meeting the WIC-eligibility criteria include: whole corn, corn (masa), whole ground corn, corn masa flour, masa harina, and white corn flour.
- For whole wheat tortillas: Whole grain must be the primary ingredient by weight.
- For whole wheat and whole grain pasta: Whole wheat flour and/or whole durum wheat flour must be the only flours listed in the ingredient list and must contain no added sugars, fats, oils, or salt.
- For cheese: Domestic cheese made from 100 percent pasteurized milk. Cheeses that are labeled low, free, reduced, less or light in the nutrients of sodium, fat, or cholesterol are WIC-eligible.
- For yogurt: Must be pasteurized. Must contain no more than 40 g of total sugars per 1 cup yogurt. May be plain or flavored.
- For canned salmon: ONLY pink salmon packed in water or oil.
- For adult cereal: Nutrition composition for iron content, expressed in mg of iron per 100 grams of dry cereal. Nutrition composition for sucrose and other sugars expressed in grams per 100g of dry cereal.
- For whole wheat bread/buns: Whole wheat flour and or bromated whole wheat flour must be the only flours listed in the ingredient list
- For whole grain bread/buns: Whole grain must be the primary ingredient by weight. The manufacturer must provide the product's percentage of whole grain ingredients by weight per Reference Amount Customarily Consumed (RACC) based upon the product's specific recipe.
- For juice: Nutrition composition for vitamin C content, expressed in mg of vitamin C per 100 ml of juice.

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If approved for inclusion on the West Virginia WIC-Approved Food List, the manufacturer agrees to notify us promptly of product changes including price, distribution, labeling, or packaging. Failure to do so may result in removal from the WV WIC-Approved Food List.

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Signature/Title of Company Representative \_\_\_\_\_ Date \_\_\_\_\_

All applications must be received by **May 31, 2019** for consideration. Applications will be reviewed by WV WIC Food List Committee in June and July 2019 for the October 2020 Food List.

Mail to:  
West Virginia WIC Program  
Attn: Nutrition Education Unit  
350 Capitol Street, Room 519  
Charleston, WV 25301-3717

**OR**

Scan and Email to:  
[Emma.S.Walters@wv.gov](mailto:Emma.S.Walters@wv.gov)

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WIC Office Use Only

Reviewed by: \_\_\_\_\_

Food Category: \_\_\_\_\_

Date Approved: \_\_\_\_\_

Date Denied: \_\_\_\_\_

Reason: \_\_\_\_\_