



Available Formula Substitutions

Grocery Store Tips

- These formulas listed below are currently temporarily available for purchase with an eWIC card due to West Virginia's response to the Abbott formulas recall. This list will be frequently updated. If you find a product in the store you are uncertain about, scan it with your WICShopper app to confirm or contact your local WIC clinic to verify.
- If there is a problem at the register, please have the cashier remove the item and then contact your local WIC clinic. WIC is unable to reimburse you for any formula you buy with another payment method.
- Remember: When switching formulas, it is best to only buy 1-2 cans at first until you know how your baby will tolerate the formula.
- Note: Similac formulas are returning to shelves as stores have had time to check lot numbers and ensure that only safe formulas are available for purchase. If you have a cell phone with internet access, you can check lot numbers while in the store if you are concerned. WIC encourages participants to purchase Similac products when they are available. Once the recall has ended, Similac products will once again be the only products available for purchase in stores with WIC benefits.

12-24 ounce
powder
container

= 1 container
from your benefits

27 ounce or
larger powder
container

= 2 containers
from your benefits

Similac Advance

Comparable Similac Formulas	Similac Pro Advance - 30.8 oz.
	Similac 360 Total Care - 30.8 oz.
Comparable Mead Johnson Formulas	Enfamil Infant Formula - 12.5 oz., 21.1 oz., or 29.4 oz.
	Enfamil Enspire - 20.5 oz. or 27.4 oz.



	Enfamil NeuroPro Infant - 20.7 oz., 28.3 oz., or 31.4 oz.
Comparable Gerber/Nestlé Formulas	Gerber GoodStart Gentle - 12.7 oz.
	Gerber GoodStart Gentle Pro 20 oz. or 32 oz.
	Nan 1 Pro Infant - 12.7 oz. or 28.2 oz.
Comparable Parent's Choice Formulas (WalMart)	Parent's Choice Infant Formula - 12.5 oz., 22 oz., or 35 oz.
	Parent's Choice Advantage Formula - 12.4 oz. or 35 oz.
	Parent's Choice Tender - 32 oz.
Comparable Always My Baby Formulas	Always My Baby Advantage Powder with Iron - 23.2 oz.
Comparable Comforts Formulas (Kroger)	Comforts Advantage Milk-Based Infant Formula Powder - 23.2 oz. or 35 oz.
Comparable Tippy Toes Formulas (Weis)	Tippy Toes Advantage Milk-Based Powder with Iron - 23.2 oz. or 35 oz.

Similac Total Comfort	
Comparable Similac Formulas	Similac Pro Total Comfort - 29.8 oz.
Comparable Mead Johnson Formulas	Enfamil Reguline - 12.4 oz. or 19.5 oz.
Comparable Parent's Choice Formulas (WalMart)	Parent's Choice Gentle - 12 oz. or 21.5 oz.
	Parent's Choice Complete Comfort - 22.5 oz. or 29.8 oz.
Comparable Always My Baby Formulas	Always My Baby Gentle Milk-Based Powder with Iron - 21.5 oz.
Comparable Comforts Formulas (Kroger)	Comforts Gentle - 21.5 oz.
Comparable Tippy Toes Formulas (Weis)	Tippy Toes Gentle Milk-Based Powder with Iron - 21.5 oz. or 33.2 oz.



Similac Sensitive	
Comparable Similac Formulas	Similac Pro Sensitive - 29.8 oz. can
	Similac 360 Total Care Sensitive - 30.2 oz.
Comparable Mead Johnson Formulas	Enfamil Gentlease - 12.4 oz., 19.9 oz., or 27.7 oz.
	Enfamil NeuroPro Gentlease - 19.5 oz. or 27.4 oz.
	Enfamil Enspire Gentlease - 19.5 oz.
	Enfamil NeuroPro Sensitive - 19.5 oz.
Comparable Gerber/Nestlé Formulas	Gerber GoodStart Soothe Pro - 12.4 oz., 19.4 oz. or 30.6 oz.
Comparable Parent's Choice Formulas (WalMart)	Parent's Choice Sensitivity - 12 oz. or 22.5 oz.
Comparable Always My Baby Formula	Always My Baby Sensitivity Powder - 22.5 oz.
Comparable Comforts Formulas (Kroger)	Comforts Sensitivity Milk-Based Infant Formula - 22.5 oz. or 33.2 oz.
Comparable Tippy Toes Formulas (Weis)	Tippy Toes Sensitivity Infant Formula - 22.5 oz., 33.2 oz.

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Similac for Spit-Up	
Comparable Mead Johnson Formulas	Enfamil AR - 12.9 oz., 19.5 oz., or 27.4 oz.
Comparable Parent's Choice Formulas (WalMart)	Parent's Choice Added Rice Starch - 32.2 oz.