Introducing MATCH—a population-based health survey built for WV

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Introductions

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The Problem

- WV in a sustained epidemic of fatal and non-fatal drug addiction and abuse for +20 years
- WV leads the U.S. in several mental health measures
- WV #1 in U.S. at 28.8% for “have you ever been told you had depression”

Source: BRFSS, 2019
The Problem (continued)

- National data sources (BRFSS, NHIS and NSDUH) do not drill down locally to represent WV
- DHHR and state partners need for robust population-level estimates
- Currently rely on Medicaid claims data
  - Lack adequate behavioral and mental health data and social foundations of health needed for strategic decision making
Project Sponsorship

- DHHR-driven, facilitated by WVU, Office of Health Affairs
- Sponsors
  - Bureau for Medical Services, Commissioner Cynthia Beane
  - Bureau for Behavioral Health, Commissioner Christina Mullins
  - Bureau for Children and Families, Commissioner Linda Watts
  - Bureau for Public Health, designated representatives
MATCH

Mountain state Assessment of Trends in Community Health
(not final)
Survey Purpose

The Mountain state Assessment of Trends in Community Health (MATCH) is designed to understand the health and well-being challenges facing West Virginians and identify the resources needed for our communities to improve the health of our people.
Survey Requirements

- Collect data on substance use, addiction, mental and behavioral health, access to care and chronic diseases
- Data generalizable at the county level for all 55 counties (first known attempt in WV!)
- Ability to identify a subset of adults currently enrolled in Medicaid, or potentially Medicaid eligible
- Excludes children, institutionalized adults (nursing homes, prisons, etc.)
Core Survey Domains

- Substance Use
- Health Access and Engagement
- Mental Health
- Social Foundations of Health
- Child Welfare
Benefits to the State

- Ability to better allocate resources to areas of the state that need it most
- Ability for data-driven decision making at state and local levels via a robust data dissemination plan
- Ability to address data gaps vital to program/policy decisions
- Capacity to see outcomes over time
Survey Year 1 Timeline

Planning
04/20 – 01/21

Community Outreach
02/21 – 04/21

Data Collection
05/21 – 10/21

Data Analysis / Dissemination
11/21 – 12/22

Survey Questions
Questions?
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