



MAT Social Media Policy

This policy is intended to help MAT patients make appropriate decisions about the use of social media such as blogs, wikis, social networking websites, podcasts, forums, message boards, or comments on web-articles, such as Twitter, Facebook, LinkedIn or other social media websites.

This policy outlines the standards we require MAT patients to observe when using social media, the circumstances in which we will monitor your use of social media and the action we will take in respect of breaches of this policy.

This policy covers all patients. Patients who are active in treatment, including but not limited to weekly, bi-weekly, monthly, and bi-monthly patients and patients who have left the program or who have been dismissed from the program for any reason.

The Scope of the Policy

All patients are expected to comply with this policy at all times to protect the privacy, confidentiality, and interests of MAT patients, both current and former.

Breach of this policy will be dealt with on a case by case basis and, in serious cases, may be treated as gross misconduct leading to dismissal from the MAT program. Failure to adhere to this policy, whether active or inactive in the MAT, program may result in deleterious action.

Implementation of the Policy

Implementation of this policy is effective upon the signature of the patient and becomes the responsibility of the patient.

Prohibited on social media:

1. Use of a current or former patient’s name, or other identifiable feature, in connection with their participation with this treatment program.
2. Use of a current or former employee’s name, or other identifiable feature, in connection with a current or former patient’s name, or other identifiable feature, with this treatment program.
3. Any statement which is likely to create a liability (whether it be criminal, civil and whether it be for you or for the MAT program).
4. You are personally responsible for content you publish into social media tools – be aware that what you publish will be public for many years.
5. If you are aware any misuse of social media by other patients in the MAT program that are in breach of this policy please report it to the Care Coordinator or your counselor.

Patient Signature

Date _____

Mat Team Member

Date _____