The Center for Performance Management and Systems Development invites you to participate in an online survey that is being sent to all state and local public health workers in West Virginia.

The purpose of the survey is to identify and better understand:

- How national Public Health Core Competencies relate to the work we do
- Greatest strengths of our workforce
- Competencies with greatest opportunity for improvement
- Characteristics of our workforce that impact the public health services we deliver

You can help by completing a self-assessment about how the national Public Health Core Competencies relate to the work you do in your job. When all public health workers across the state participate, we can better understand how to strengthen our workforce to improve health outcomes. All responses will be kept confidential and data will only be reported in a summarized manner.

Your input will provide guidance for a broader state workforce development plan for West Virginia that will be developed over the next year. Thanks in advance for your time and participation!

**Frequently Asked Questions:**

**What is the purpose of the survey?**

The purpose of the West Virginia Statewide Public Health Workforce Assessment Survey is to acquire data necessary to:

- Better understand the current status of our state and local public health workforce.
- Aid in the development of our workforce and training needs.
- Learn how we compare with national public health core competencies for public health professionals.
- Support and strengthen our core public health knowledge and skills in public health practice.

**What are the Public Health Core Competencies?**

The Public Health Core Competencies are currently being used by health departments and public health professionals across the country to:

- Represent the broad practice of public health.
- Reflect the skill sets that staff of all public health organizations should have as they work to deliver essential public health services which protect and promote health in their communities.
- Serve as a starting point for public health organizations to assess, understand, and meet training and workforce needs.

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Who will take the survey and is it mandatory?
Staff in all Offices, Centers and Divisions of the Bureau for Public Health and staff at all local health departments will be invited to participate. While the survey is not mandatory, the higher the response rate the better our results will be planning forward.

How and when will I take the survey?
The survey will be conducted as an online, web-based survey and will be distributed as an email link with email reminders being sent throughout the survey period.

How long will it take to complete the survey?
Depending on the Tier you select in the survey, it will take approximately 20 to 30 minutes to complete and should be completed in one session.

What type of questions are on the survey?
There will be a short number of demographic questions at the beginning of the survey, followed by a question that will enable you to select the Tier of questions based on your job. Three tiers have been designed for public health professionals and include:

- Tier 1 (non-management)
- Tier 2 (supervisors and managers)
- Tier 3 (senior managers and CEOs)

How will the data be used?
The data collected will aid in the analysis of our statewide public health workforce, along with training/workforce development needs. It will also support the development of a West Virginia Public Health Workforce Development Plan. The BPH Center for Performance Management and Systems Development will use the data only in summary reports and will not share individual responses.

Will my responses be kept confidential?
Yes, your responses will be kept confidential. The survey link and data are linked to the University of North Carolina on a protected secure server.

What groups or entities will have access to the data?
The data will be used to prepare a final report which will be presented to both the Bureau and all local health departments. The report will also be available online.

Who do I contact if I have additional questions?
If you have additional questions please contact:
Joyce Spiroff | BPH Commissioner’s Office
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