Meet Critical Public Health Needs and Improve Health Outcomes in a Changing Environment

A
- Implement Prioritized Public Health Programs and Services
  - Conduct a Statewide Public Health Needs Assessment
  - Identify Legislatively Mandated Programs and Services
  - Develop and Apply Criteria for Prioritization
  - Develop and Implement a Statewide Health Improvement Plan
  - Use Evidenced-Based, Data-Driven Decision Making

B
- Demonstrate Public Health Value by Achieving Targeted Health Outcomes
  - Identify and Prioritize Targeted Health Outcomes
  - Assess Current Capability to Track and Report Outcomes
  - Develop & Implement Standard Process for Data Collection, Use and Reporting
  - Partner with Key Healthcare Entities for Data Sharing
  - Strengthen Bureau Capability to Monitor, Track and Report Outcomes

C
- Develop and Support a Competent Empowered Workforce
  - Implement Succession Planning
  - Promote Public Health as a Viable Career
  - Work With Higher Education to Help Meet Current & Future Public Health Needs
  - Implement Targeted Recruiting Efforts to Secure Needed Talent
  - Implement Key Strategies to Retain, Develop, and Support Personnel
  - Foster Career Development and Advancement

D
- Improve Infrastructure Effectiveness And Efficiency
  - Empower Appropriate Decision-Making at All Levels
  - Strengthen Data Management Policy, Capability and Accountability
  - Improve Technology Utilization and Support
  - Explore Creative Ways to Support the Bureau’s Legislative Agenda
  - Maximize Use of Existing Funds
  - Pursue Alternative Sources of Bureau Funding

E
- Develop and Foster a Performance Management and Quality Improvement Culture