

Healthcare Provider Training

- The Division of Tobacco Prevention (DTP) provides a free 1-3 hour training with free CEUs and CMEs for physicians, nurses, dentists, dental hygienists, and pharmacists.
- Trainings are held twice a year on Saturday mornings to avoid time out of the office for attendees.
- DTP has trained 500 people in the last 5 years to provide face-to-face tobacco cessation counseling.
- The faculty includes a Pharmacist and Marshall University School of Medicine physicians.
- DTP will provide the training to Health Departments and other venues upon request.

Tobacco Free Pregnancy Initiative

- DTP collaborates with the Office of Maternal, Child and Family Health and the West Virginia Perinatal Partnership to provide training to OB-GYN physicians and other clinicians in West Virginia.
- DTP collaborates with the CAMC-Women and Children's Hospital to provide tobacco cessation counseling to women in the high-risk pregnancy clinic. The clinic serves 700-800 pregnant women each year from 23 counties in southern and central West Virginia.

Targeting Special Populations

- The Lesbian, Gay, Bisexual, Transgender (LGBT) tobacco cessation initiative targets this population that has a smoking rate of over 50%.
- DTP will target smokeless tobacco users and electronic cigarette users with an educational initiative that focuses on this population.
- The African American Tobacco Cessation Initiative will focus on the cessation education of African Americans in West Virginia who use tobacco.

West Virginia Tobacco Cessation Quitline

- The Quitline has been in operation since 2000 serving more than 85,000 West Virginians.
- All West Virginians not having tobacco cessation services covered by their health insurance can receive free services. For example, the West Virginia Public Employees Insurance Agency provides defined tobacco cessation benefits/services for its participants.
- The Quitline provides free coaching and Nicotine Replacement Therapy (patches, gum, and lozenges) for all who qualify.
- Call 1-800-QUITNOW or 1-877-966-8784 for more information and to enroll for free services.

For more information, contact Kathy Danberry at 304-356-4221 or kathy.m.danberry@wv.gov.