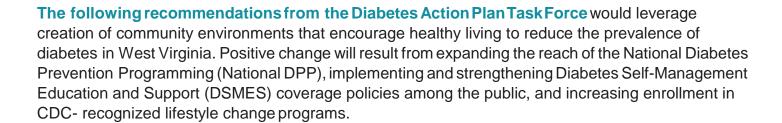
ACTIONS TO IMPROVE DIABETES OUTCOMES IN WEST VIRGINIA



RECOMMENDATION #1

MODIFY THE SUGARY BEVERAGE TAX CODE

- Remove carbonated water and diets oft drinks as taxable items.
- Increase tax per ounce of sugary sweetened beverages (Current rule from 1951 taxes requires \$0.01 per 6.9-ounce bottle of soda).
- Allocate a percentage of the new funds towards obesity prevention.

RECOMMENDATION #3

INCREASE INSULIN AVAILABILITY

 Create a program allowing West Virginians to purchase insulin at a discounted rate; this would benefit both individuals who are uninsured and those relying on Medicare Part B for insulin assistance.

RECOMMENDATION #5

SECURE COVERAGE/REIMBURSEMENT FOR NATIONAL DPP AND DSMES WITH MEDICAID BENEFICIARIES; STATE/ PUBLIC EMPLOYEES; EMPLOYEES OF PRIVATE SECTOR ORGANIZATIONS

- Research and evaluation indicate improved health outcomes after participation in National DPP and DSMES.
- National DPP and DSMES are proven to improve clinical outcomes, health status, and quality of life.

RECOMMENDATION #2

EXPAND BROADBAND ACCESSIBILITY TO IMPROVE HEALTH EQUITY VIA TELEHEALTH

- In 2019, West Virginia was found to be in the bottom tier for broadband access in the US.
- Broadband internet access has become a superdeterminant in health equity that impacts health care access and public health outcomes.
 COVID-19 response has brought the need for telehealth to the forefront.

RECOMMENDATION #4

CONDUCT A MARKETING CAMPAIGN TO INCREASE AWARENESS OF NATIONAL DPP AND DSMES PROGRAMS

- Surveys completed by the West Virginia Diabetes
 Action Plan Task Force reflect limited awareness of
 diabetes prevention and management
 programs and recent studies show marketing
 campaigns to be effective in increasing
 participation in National DPP.
- The marketing campaign should include **targeted recruitment** of men and racial and ethnic minority participants in National DPP.

FOR REFERENCES DOWNLOAD THE DIABETES ACTION PLAN 2020, AVAILABILE AT wychronicdisease.org



DIVISION OF HEALTH PROMOTION AND CHRONIC DISEASE

West Virginia Bureau for Public Health 350 Capitol Street – Room 514 Charleston, West Virginia 25301-3715 wvchronicdisease.org