

WV Obesity Stakeholders Co-chair Meeting Minutes

September 12, 2018

11am-3:30PM

Morgantown, WV

In Attendance: Jessica Wright, Kayla Wright, Laura Dice Hill, Kristy Ritz, Lisa Ertl, Mark Cucuzzella, Dave Harshberger, Cheryl Jackson, Eloise Elliott, Christiaan Abildso, Kristin McCartney, Sam Zizzi, Jamie Jeffrey, Josh Sowards, James Patterson, Emily Murphy, Cathy Shaw

Added to this meeting email list: Kim Tieman, Richard Crespo

Meeting Purpose: To collaboratively determine 3-4 strategies for reversing obesity that every sector/pillar can work towards and achieve progress in the next 12 months.

Meeting Outcomes:

- Common vision (*Clear and inspirational long term desired change resulting from an organization's or program's work*):
West Virginia will establish a positive culture of health, where healthy foods and active lifestyle options are easy and accessible to all (wordsmithed version)
- Common mission – (*this describes what it is that our organization or project actually does*)
Positively impact the health of West Virginians through healthcare policy, healthy food access, and physical activity opportunities (wordsmithed version)
- Roles of pillar co-chairs (**Live, Learn, Eat, Work, Play, Pray**) at Southern Obesity Summit (SOS) and for the next 12 months – Recruit participants for the Southern Obesity Summit, help to facilitate breakout sessions (Contact Stephanie Ondrias/Texas Health Institute if interested). sondrias@texashealthinstitute.org, Participate in state meeting at SOS (Tuesday of Conference, 3:15-5 PM), Work on this team to collaborate beyond SOS.
- Strategies identified – We don't seem to have these yet. I had "Take Back Your Health" and also 5210. But we don't have details about audience...
- Presenters for SPARK Tank – Kristin McCartney and Bradley Wilson
- Next Meeting – November 28th 9 AM in Flatwoods/Stonewall Resort area

Update on Southern Obesity Summit -Jessica Wright

1. Newest data on obesity has been released. For WV, we were number 1 and now remain so (2017 CDC Behavioral Risk Factor Surveillance Survey). We are now at 38% prevalence of obesity up from 37.1%. We have our work cut out for us. Work we do every day has an impact on what we do.
2. 240 people registered. 98 of those from WV. 15 WV presenters during concurrent session and others during the pre-conference trainings, general sessions and lunch networking session. Need more registrants and sponsors. **See attachment to recruit for both.** Jim Strawn has been hired to promote this event and organize the media. This is 12th year for SOS
3. New to this year's Southern Obesity Summit – 12.5 continuing education credit hours for nurses, CHES, dieticians, physicians.

In summary:

Mission

Vision

Campaign "Take Back our Health WV"

5-2-1-0 5 everyday (5 - fruits & vegs; reduce to no more than 2 hours of screen time; 1 – one hour of physical activity; 0 – zero sugary beverages)

5- (Prescriptions for health)

2 – select a strategy from the WV Physical Activity Plan)

<http://wvphysicalactivity.org/activewv2020/>

1 – select a strategy from the WV Physical Activity Plan)

<http://wvphysicalactivity.org/activewv2020/>

0 – Rethink Your Drink <https://rethinkyourdrinkwv.com/>

To do:

Invite WV attendees to the state meeting at SOS – Oct 23/Tues 3:15-5pm

Invite state leaders to participate

At the state meeting- will present the mission and vision and "Take Back our Health WV" campaign

Next meeting Nov 23 will finalize a plan framework

Still need:

1. Backbone org
2. Collective measurement methods
3. Good internal communications.