

## WHAT RETAILERS CAN DO

- **Educate** your employees on WV Statutes (**WV State Code 16-9A-2**) pertaining to tobacco use and WV Statutes (**WV State Code 11-16-18**), (**WV State Code 60-3A-25**), and (**WV State Code 60-8-20a**) pertaining to laws concerning the sale or provision of alcohol to underage persons and the financial consequences of their non-compliance.
- **Train** employees on how to comply with the law and support their efforts.
- **Engage** employee's commitment. Set aside time for your employees to read the enclosed materials and make sure they understand them and have them sign a written notice that they understand that selling tobacco products to a minor youth may result in their termination from employment.
- **Display** the enclosed **See Red?** material as a reminder to your employees. The materials assist clerks in easily identifying those WV customers who are under the age of 18.
- **Display** the enclosed '**Under 21**' materials as a reminder to your employees. The materials assist clerks in easily identifying those WV customers who are under the age of 21.
- **Contact Biddy Bostic**, Senior Behavioral Health Specialist, Synar Compliance, for additional education information relative to tobacco compliance (304-356-4795).

## NOTE TO EMPLOYERS

**Sale of Tobacco** – the background of a WV driver's license or state-issued ID is **RED** for anyone under 18. The dates that they turn 18 and 21 are located in the upper right-hand corner.

For more information on FDA's rules, regulations and FDA's merchant education, log onto [www.fda.gov](http://www.fda.gov). Click on the **Tobacco Products** tab. Look for **Helping Retailers Comply With FDA Regulations. Retailer Education Materials.**